

2017 ARTS MEETING MI8NUTES

Cincinnati, OH

June 25, 2017

(Approved July 25, 2017)

CALL TO ORDER -

Meeting called to order at 9:03 AM on Sunday, June 25, 2017, by ARTS Chair Betsy Gotta.

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS:

All Join Hands (AJH), CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), USAWest Policy Board, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives -

The following Voting Members representing Governing Board Members were present

All Join Hands - Gordon Macaw  
CALLERLAB - Betsy Gotta  
IAGSDC – Gordon Macaw  
NEC - Butch Hayes  
NSDCA – Barbara Connelly  
ROUNDALAB - Erin Byars  
SSDUSA - Ron Holland (For Arbell Thompson)  
USAWest - Jim Maczko  
USDA - Jim Weber

The following Board Members were not present:

CONTRALAB - Cathy Smith  
SSDUSA - Arbell Thompson (Ron Holland Representing SSDUSA at this meeting)

ARTS Officers -

The following ARTS Officers were present:

Chair - Betsy Gotta  
Treasurer - Edythe Weber  
Executive Director, Jerry Reed (Via Skype)

The following ARTS Officers were not present:

Vice Chair - Arbell Thompson  
Secretary - Cathy Smith

GUESTS -

The following guests attended:

Jim & Judy Taylor - ARTS Re-imaging Committee  
Ron & M Marie Selfors - Missouri Federation  
Paul Connelly

WELCOME REMARKS -

Chair Betsy Gotta welcomed everybody and thanked them for attending.

AGENDA CHANGES/APPROVAL

Prior to approval of the agenda the Chairman asked if there were any additions, deletions, or changes to the printed agenda, there were none.

*MOTION: Be it resolved that the agenda be accepted as written. (MSC)*

MISCELLANEOUS REPORTS –

Treasurer Reports – (Attachment 1)

Edythe Weber, Treasurer, provided the financial report including Income & Expenses for the period June 30, 2016 through June 30, 2017. See Attachment 2 for details:

1) Income:	
Donations -	
Re-imaging Project -	\$748.00
Governing Board -	\$2,100.00
<u>Other Donations -</u>	<u>\$1,600.00</u>
TOTAL Donations-	\$4,448.00
Dues -	
Associate Dues -	\$200.00
<u>Individual Dues -</u>	<u>\$150.00</u>
TOTAL DUES -	\$350.00
Fund Raising -	
AmazonSmile Program -	\$23.90
Add-A-Buck -	\$52.48
TechSoup -	\$125.00
TOTAL Fund Raising -	\$201.38
<b>TOTAL INCOME -</b>	<b>\$4,998.48</b>
2) Expenses:	
Executive Director -	\$1,200.00
TechSoup Order -	\$267.64
Advertising -	\$575.00
Grant Funds -	\$200.00
Internet&Web Related Exp -	\$99.95
Meeting Expenses -	\$26.17
<u>Printing &amp; Reproduction -</u>	<u>\$3.77.83</u>
<b>TOTAL EXPENSES -</b>	<b>\$2,746.59</b>
GAIN or LOSS -	
This year (2016/2017) Gain =	\$2,251.89
Last Year (2015/2016) Gain =	\$1,582.94

Certificates of Deposit (CD) -

Edythe Weber, Treasurer, will provide a report of the CD's. The TOTAL FUNDS AVAILABLE below includes the following CD's:

- 1) CD# 3465 = Renewed to 8/2017 - \$5,344.44
- 2) CD# 3457 = Renewed to 10/2017 - \$5,230.93

**TOTAL FUNDS AVAILABLE: (June 30, 2017 = \$14,683.45**  
(June 30, 2016 = \$12,804.94)  
(June 30, 2015 = \$14,387.88)

Discussion of this item resulted in the following MOTION:

*MOTION: Be it resolved that the Finance Report be accepted for filing. (MSC)*

DONATIONS AT THIS MEETING:

NEC - \$500.00  
USDA - \$500.00

Reports from past meetings - FYI

Copies of the minutes of the past meetings are available on the ARTS web site:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, D.C.); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October)2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October)2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); April 2006 (Charlotte, NC); June 2006 (San Antonio, TX), October 2006 (Orlando, FL); March 2007 (Alexandria, VA); July 2007 (Charlotte, NC), October 2007 (Orlando, FL), February 2008, Long Beach, CA; June 2008 (Wichita, KS); October 2008, (Orlando, FL); February 2009, (Louisville, KY); June 2009 (Long Beach, CA); October 2009 (Newark, NJ); March 2010 (Detroit, MI); June 2010 (Louisville, KY); June 2011 (Detroit, MI); March 2012 (Oklahoma City, OK); June 2013 (Oklahoma City, OK); June 2014 (Little Rock, AR); June 2015 Springfield, MA; June 2016 Des Moines, IA

Confirm Actions by the ARTS Board & Officers Since The Last Meeting - (Attachment 2)

It is policy that at each Board meeting the Board will review and vote on the actions taken by Email by the Board and the Officers since the last meeting. This item concerns a discussion and vote to confirm the actions taken by the ARTS Governing Board and the ARTS Officers since the June 2015 ARTS Meeting. Discussion of this item resulted in approval of the following MOTION:

*MOTION: Be it resolved that the actions taken by the ARTS Governing Board and Officers since the June 2016 ARTS meeting be confirmed. (MSC)*

NSDC Information -

Showcase Of Ideas Funding -

Patty Wilcox has been authorized to submit a request for reimbursement for expenses to ship Showcase materials. Patty reported there are no expenses for this year.

Ads Daily Program Books -

There is agreement we should purchase ads in NSDC Daily Program Books. These ads will include information about the education seminars we are providing. If appropriate, one of the ads will provide general ARTS information or other specific information we want to feature. Jim Maczko thanked Erin Byars for the work she did updating the ads.

66TH NSDC (2017) Cincinnati, OH - FYI

We provided Education Seminars, participated in the Showcase of Ideas, and hosted a Trail End Dance.

ARTS Tri-Fold Brochures and The Dance Fact Sheet

Both documents were available at the Trail End Dance, on the Showcase Of Ideas, and at the ARTS seminars. A significant number of both documents were distributed during the convention. There is a need for more copies, this issue was discussed later in the meeting.

#### Showcase Of ideas -

We had a display in the Showcase. Patty will be asked to provide a brief report.

#### Ads in the daily program books-

We purchased ads in 66<sup>th</sup> NSDC Daily Program Books. Jim Maczko will be asked to provide a brief report.

#### Education Seminars

We hosted and staffed two education seminars. These seminars were part of the Club Leadership Program. The seminars were staffed by Mike Hogan, Jim Maczko, Jim & Judy Taylor, and Jim Weber. The seminars were very well attended and there was considerable interest in the presentations. Betsy noted the Education Committee Members were very helpful and their efforts helped increase the number of attendees. There were nearly 75 people at each of the seminars.

#### Trail End Dance

The Board has approved a MOTION that we will host a Trail End Dance prior to all future NSDC.

We hosted a Trail End dance on Wednesday evening. Betsy & Roy Gotta coordinated the staff and served as MC. Roy reported the dance was very well attended with nearly 25 squares. A total of \$25.00 was donated to The ARTS during the dance. ARTS documents and Re-Imaging material were available at the dance.

The overall impression at this convention was that The ARTS was very well represented and that we received some very positive exposure. There were comments that we should obtain a large banner promoting The ARTS and that we should display this banner during future Trail End or After Party Dances. Roy Gotta indicated he will arrange for the banner. We will need to coordinate getting the banner to Kansas City, MO for the 67<sup>th</sup> NSDC.

#### 67TH NSDC (2018) Kansas City, MO (June 27-30, 2018) -

We plan to provide Education Seminars, participate in the Showcase of Ideas, and host a Trail End Dance. Jerry Reed has contacted the 67th NSDC General Chairman and requested contact information for NSDC Committee Chairmen for our areas of interest. Plans and communications will be in the following areas: 1) Education Seminars, 2) Showcase OF Ideas, 3) Trail End Dance

#### ARTS Tri-Fold Brochures and The Dance Fact Sheet

Discussion of this item resulted in agreement on the following:

- 1) Update either document - There was agreement that both documents should be reviewed for possible updates. This issue was discussed under a separate agenda item. See that discussion late in these minutes.
- 2) Printing more copies - There was agreement that additional copies of both documents are needed. This issue was discussed under a separate agenda item. See that discussion late in these minutes.
- 3) Copies in convention packages - This item concerns placing a copy of the documents in the convention packages. Discussion of this item resulted in agreement that it would be better to place the following items in the packages: 1) An information sheet publicizing our seminars, and After Party Dance and 2) A copy of the Membership Form. Jim & Edythe Weber indicated they will be helping stuff the packages.

Jerry Reed will submit this request to the 67<sup>th</sup> NSDC General Chairman.

#### Showcase Of ideas -

We plan to participate in the Showcase of Ideas. Patty Wilcox & Jim Maczko were asked to coordinate our participation.

#### Ads in the daily program books-

We plan to purchase ads in 67<sup>th</sup> NSDC Daily Program Books. Discussion of this item resulted in the following action:

*MOTION: Be It Resolved That: Jim Maczko be authorized to coordinate the placement of and payment for ads in the daily program books for the 67<sup>th</sup> NSDC. (MSC)*

Jim Maczko will coordinate: 1) Update; 2) Negotiate contract/cost; and 3) Coordinate submission of ads to NSDC committee.

#### Education Seminars

The Executive Director has made initial contact the Education Chairman regarding the Education Seminars. We plan to do seminars as we have in the past. Reportedly, our seminars will be part of the Club Leadership Program. Therefore, we will present the same topic in both seminars. Jerry Reed will coordinate the staff for the seminars and submit description to the 67<sup>th</sup> NSDC Committee

#### Trail End Dance

The Board has approved a MOTION that we will host a Trail End Dance prior to all future NSDC.

The Executive Director has contacted the General Chairman and requested approval to host a Trail End Dance on the Wednesday prior to the 67<sup>th</sup> NSDC. Unfortunately, our request was not approved. The General Chairman has agreed that we can host an After Party dance. We plan the dance to be a Plus dance with Rounds. Betsy & Roy Gotta to coordinate the staff for the dance and to serve as MC.

Jerry Reed will coordinate details with the General Chairman, including asking to get on a "waiting list" for a Trail end Dance.

There was agreement that having a large banner publicizing The ARTS should be obtained and displayed. It was further agreed that having promotion materials, including Membership Forms and donation box would be a good idea. We will need to identify volunteers to help staff an ARTS Information table and to accept donations

#### 68TH NSDC (2019) Atlanta, GA (June 26-29, 2019) - FYI

We plan to provide Education Seminars, participate in the Showcase of Ideas, and host a Trail End Dance. Jerry Reed has contacted the 68th NSDC General Chairman and identified the areas of support the ARTS is offering: 1) Education Seminars, 2) Showcase OF Ideas, 3) Trail End Dance, and 4) Ads in Daily Program Books.

Jerry will continue to coordinate with the 68th NSDC committees.

#### 69TH NSDC (2020) Spokane, WA, (June 17-20, 2020) - FYI

**It is important to note - the dates for this NSDC have been changed to one week earlier than normal. The ARTS will help publicize the new dates for the convention.**

We plan to provide Education Seminars, participate in the Showcase of Ideas, and host a Trail End Dance. Jerry Reed will contact the 69th NSDC General Chairman (Don & Cheryl Pruitt - [canddpruitt@msn.com](mailto:canddpruitt@msn.com)) and request contact information and identify the areas in which we plan to support the NSDC: 1) Education Seminars, 2) Showcase OF Ideas, 3) Trail End Dance, and 4) Ads in Daily program Books.

The program Chairman is Sam & Linda Margheim - [sam@nsdcnec.com](mailto:sam@nsdcnec.com) and Education Chairman is Butch & Ampie Hayes - [hayeshomer@msn.com](mailto:hayeshomer@msn.com)

70TH NSDC (2021) Jackson, MS (June 23 - 26, 2021) - FYI

We plan to provide Education Seminars, participate in the Showcase of Ideas, and host a Trail End Dance. Jerry Reed will contact the 70<sup>th</sup> NSDC General Chairman and identify the areas of support the ARTS is offering: 1) Education Seminars, 2) Showcase OF Ideas, 3) Trail End Dance, and 4) Ads in Daily Program Books.

2017 USAWest Convention -

This item concerns a discussion of the 2017 USAWest Convention to be held August 17 - 19, 2017 in Rock Springs, Wyoming and the Sweet Water Convention Center.

Ads Daily Program Books -

Jim Maczko reported there are no programs books planned for the 2017 convention. This item will be removed from future agenda.

Education Seminars -

Jim Maczko reported there were no ARTS seminars in 2016. If appropriate, Jim Maczko and Jim & Judy Taylor will coordinate seminars to include information regarding our ongoing Square Dance Re-Image Project and other information about The ARTS.

ARTS Tri-Fold Brochures and The Dance Fact Sheet

There has been agreement that we will distribute both documents at USAWest conventions. Jim Maczko reported there are enough copies for the 2017 convention.

2018 USAWest Convention -

The 2018 convention will be held in Reno, NV. Erin Byars reported there are over 200 registered for the convention at this time. This item will be discussed further during the 2018 ARTS meeting

Ads Daily Program Books -

Jim Maczko reported there are no programs books planned for the 2018 convention. This item will be removed from future agenda.

2 Education Seminars -

Patty Wilcox reported Bonnie Abramson is the Education Chairman. There was agreement we will contact Bonnie to discuss providing education seminars to include information regarding our ongoing Square Dance Re-Image Project and other information about The ARTS.

ARTS Tri-Fold Brochures and The Dance Fact Sheet

As has been discussed, both documents will be reviewed and updated as needed.

2019 USAWest Convention -

The 2019 convention will be held in Boise, ID. Plans will include Education Seminars, Showcase Of ideas, and a new idea for a caller school prior to the convention. This item will be discussed further at the 2018 ARTS meeting.

## OLD BUSINESS –

### You2CanDance Web Site & Video -

This item concerns a discussion the You2CanDance web site and the videos posted on the site.

### Marketing –

We plan to continue to publicize the You2candance web site through the E-News Tree, the newsletter, and other media.

### Club & Caller Information -

The web site is now linked to “WheresTheDance” for club information. There has been agreement that using WheresThe Dance is a good idea. However, serious problems making changes and updates to the caller, cuer, and club information have been reported.

### Redesign of Web Site -

This item concerns the design and tools used for the web site. Roy Gotta reported there are serious problems with the site. He outlined many of the problems and indicated much of the trouble is due to the software originally used to develop the web site. Roy recommends the site be redesigned. There are much better tools and systems available to redesign the site to accomplish what we want. A redesign of the site would incorporate some of these newer and better tools.

Scot Byars reported he will investigate a resource who would be capable of doing the work to redesign the site. Scot indicated this resource would be inexpensive and possibly free. There was a brief discussion of some of the details of how the redesign would be done. There was agreement that Robert Ametti (owner of Wheresthe Dance) will kept “in the loop” as the update progresses. Jim Weber reported we have the capability and space available to host the web site.

Discussion of this item resulted in agreement that Scot Byars will coordinate the redesign of the web site and that Scot will keep the Board informed regarding progress and any problems.

### Newsletter -

This item concerns a discussion of the You2CanDance newsletter. We have collected a considerable number of subscribers, including email addresses. Subscribers submit the information to Roy Gotta and Jim Weber.

We have yet to create and send a You2CanDance newsletter. There was agreement that the subscriber information collected by Roy & Jim will be sent to Jerry Reed and he will incorporate into the ARTS data base. The ARTS Newsletter will be sent to these subscribers.

### Videos –

Jim & Roy reported the videos are working fine.

### Access on Mobile Devices -

There was a question regarding access on mobile devices. Jim reported the web site is available on smart phone and other mobile devices. There was agreement that the resign must include mobile access, including videos.

### ARTS Tri-Fold Information Brochures –

The ARTS Tri-Fold has been updated to incorporate recent activities including the Re-Image Project and updating the list of Auxiliary Board Members. These Members are Lloyd Shaw Foundation, Square Dance Foundation Of New England, and the Canadian Square & Round Dance Society.

Discussion of this item resulted in the following:

- 1) Updating the Tri-Fold - There was agreement that the Tr-Fold needs to be reviewed. Jerry Reed will send an ARTS LOG to the Board asking for a review. Updating action will be determined after the review. Erin Byars has agreed to update as needed. There was agreement that it would be a good idea to redesign the document every three to four years.
- 2) Need to print - There was agreement that we do need to print more copies.
- 3) Number of copies - The last time we printed 2,000 copies and that supply has lasted approximately two years. There was general agreement that we should print 2,000 copies. Additional action will be taken after completion of the review and any required update.
- 4) Erin Byars agreed to create a new document which will include three Membership Forms on a single page. These can be printed and distributed to encourage individual Membership applications.

#### Dancing Fact Sheet –

The Dancing Fact Sheet has been updated. The updated Fact Sheet is available for printing from the ARTS website. The web includes a “fill in” box to personalize with local information.

Discussion of this item resulted in the following:

- 1) Updating the Fact Sheet - There was agreement that the Fact Sheet needs to be reviewed. Jerry Reed will send an ARTS LOG to the Board asking for a review. Updating action will be determined after the review. Erin Byars has agreed to update as needed.
- 2) Need to print - There was agreement that we do need to print more copies.
- 3) Number of copies - The last time we printed 2,000 copies which have lasted approximately two years. There was general agreement that we should print 2,000 copies. Additional action will be taken after completion of the review and any required update.

#### ARTS Grant Program -

This item concerns the ARTS Grant Program which provides financial assistance to clubs, associations, or other groups which host meetings to bring dancers, callers, cuers, and others together to discuss various aspects and concerns facing the dance activity. The guidelines for the Grant program have been approved, published, distributed, and posted on the ARTS web site. A Power Point presentation is available and can be provided electronically. Jim Weber reported there is ongoing work to update the presentation to include the Re-Image project.

There was considerable discussion of this item including the requirement to devote one hour to presentation of information about the ARTS. It was noted that the Power Point presentation full fills this requirement. There was discussion that some of the organizations receiving the grant may view the one hour requirement as a burden and that a shorter, say 15 to 30 minute, Power Point presentation would appropriate. Jerry Reed noted that we are granting up to \$200 for their expenses and that one hour seems reasonable.

Jim Weber noted that the current presentation can be presented in about 25 minutes. That time with the handouts, questions & answers, and discussion would satisfy the requirement to provide ARTS information.

#### Education Grant Publicity & Promotion -

Information about the grant program is included in the ARTS Seminars we present. Periodically the Executive Director sends information to the ARTS Email Tree and articles in the Newsletter with information regarding the Grant Program. The information and application are posted on the ARTS web site. We plan to continue to promote.



#### Grant Applications -

There have been several announcements regarding the Grant Program during the ARTS Seminars at various conventions, festivals, and leadership gatherings. Even so, there have not been many applications.

In June 2017 we received an Education Grant Application from the Eastern District Square & Round Dance Association (ESDRD Assn) located in New England. They are celebrating their 60<sup>th</sup> anniversary as part of the Education Seminar. The application was submitted to the ARTS Officers and the following MOTION was approved:

*MOTION: Be It Resolved That: The Education Grant Application from the Eastern District Square & Round Dance Association scheduled for July 29, 2017 be approved.*

Len & Connie Hole are schedule to present that ARTS information. Barbara Connelly noted she will also be attending the event.

#### Square Dance History Project -

In September 2011 the Board approved a grant to help fund a Square and Traditional Dance History Project in the amount of \$2,500. David Millstone is the Coordinator of the Square Dance History Project. The Country Dance and Song Society (CDSS) will administer a fund into which each group's contribution can be deposited. We periodically receive updated reports. These reports are forwarded to the Board for information.

This item will be removed from future agenda.

#### Nationwide Benefit Dances -

This item concerns the idea of co-ordinated nationwide fund-raising dances to benefit The ARTS. Past discussion of this item has resulted in general agreement that ARTS will support future dances. Previous agreement has been that the following factors will help make the dances and fund raising efforts better. These changes include: 1) Better publicity, 2) More flexibility in scheduling dances, and 3) Make this an annual event.

Discussion of this item resulted in agreement that benefit dances are a good idea, however, attempting to coordinate scheduling of Nationwide dances is not feasible. There was agreement that we should promote the idea of various associations or organizations sponsoring and hosting individual dances to benefit the ARTS. It was noted that there are materials and forms on the web site which provide information and assistance to groups who would like to sponsor a benefit dance. It was also agreed that promotion of the benefit dances should be included in the ARTS information Power Point presentation.

There was agreement this item will stay on future agenda to track and report if any dances have been held and if there were funds donated to the ARTS.

#### Ask ARTS -

We have published thirteen Ask ARTS articles. We published an Ask ARTS article in May 2017. Please send ideas for future articles to Del Reed. It has been recommended that Del consider redoing some of the earlier Ask ARTS articles, as sometimes repetition is a good way to get the message out. Several articles have been re-published.

Ask ARTS articles are sent to all the publications for which Jim Weber has contact information. They are also sent to the ARTS Email Tree and others on our mailing list. Ron & Marie Selfors noted that have been individual members for several years and have received only one message from ARTS. Jerry Reed apologized for the oversight and asked Edythe Weber to send a complete list of Individual Members, with email, so Jerry can add to the data base

Discussion of this item resulted in agreement that we will republish some of the past articles. Other ideas include: 1) Benefit Dances, 2) The Re-Image Project, 3) The new logo and slogan, and 4) What is the ARTS.

Jerry & Del will continue to work on this item over the next year.

**(NOTE - FOR ALL BOARD MEMBERS - Please send ideas for article to Del & Jerry  
([DirectorARTS@aol.com](mailto:DirectorARTS@aol.com))**

#### Executive Director Term Of Service -

During the 2011 ARTS meeting the Board approved a Motion that the Executive Director would be a separate position which will serve at the pleasure of the Board. The current procedure is for the Board to review and vote on this matter during the annual meeting. Discussion of this item resulted in the following:

*MOTION: Be It Resolved That: Jerry Reed be approved as the ARTS Executive Director for the period of July 1, 2017 through June 30, 2018. (MSC)*

#### Re-Imaging Square Dancing

Jim & Judy Taylor reported there was brief discussion of fund raising during the ARTS seminars at the 66<sup>th</sup> NSDC. Unfortunately, there was limited time for this discussion. Jim noted it may be time to have a serious discussion of what we intend to accomplish with the funds donated to the ARTS. Some suggestions would be: 1) Regional or perhaps national promotion efforts, 2) Production and distribution of marketing materials, and 3) Others.

Jim Maczko reported Michael Streby is running ads on national TV. The ads are running on "Rural TV" and "R TV." Reportedly, this method of advertising is very inexpensive. Jim has not seen the ads nor does he have any details. There as agreement that Jerry Reed will contact Michael and request additional information and pass this information to the Board.

In addition to benefit dances there was agreement that publicity of other methods to donate to the ARTS is a good idea. These other methods include: 1) Donation included in wills, 2) Distribution of assets such as stocks/bonds, and 3) Direct cash donations. Judy noted it would be a good idea to consistently include reminders in our communications regarding these opportunities for donating. There was agreement that creating and distributing "fill in the blanks" forms for donating to the ARTS would be a good idea. Jerry Reed will work on this idea.

Jim & Judy reported they continue to receive requests for pins, stickers, and other Re-Imaging materials. CALLERLAB has agreed to sell our pins, stickers, notepads and the Live Lively shirts they still have on hand from the CALLERLAB vendor booth at the 66<sup>th</sup> NSDC in Cincinnati.

During the 2017 CALLERLAB Convention Mike Hogan, Chairman of the CALLERLAB Marketing Committee submitted a new Marketing document to the marketing Committee. The document will be reviewed and edited prior to submission to the CALLERLAB Board for review and vote. Jim noted there may be marketing materials and ideas which result from approval of the CALLERLAB document. We have been waiting several years for the Marketing Committee to produce marketing materials for us to send to our contact list. This document is an outstanding start to the work we have been waiting for. We will also need authorization from CALLERLAB before distributing these items.

Jim Maczko noted that an electronic copy of the CALLERLAB document is available from Mike Hogan. Requests are to be submitted to Mike at: [mike.hogan@cox.net](mailto:mike.hogan@cox.net)

Scot Byars suggested we "try everything" to promote the activity. Jerry Reed will request additional information from Scot regarding his thoughts. Betsy Gotta suggested we request input from dancers and others for ideas of how we should talk about and promote from the activity. Erin Byars reported she created a document with questions and information about the activity which would be helpful when talking with non-dancers. This information will be part of the new CALLERLAB marketing document. Erin was requested to send the document to Jerry Reed and he will send to the Board and publish, if appropriate.

#### TechSoup Software -

This item concerns TechSoup, an organization which provides computer software to 501(C)3 non-profit organizations at a very substantial reduction in cost. There are certain limitations and requirements which must be met by the receiving organization.

Jim Weber reported he has received requests for software and is coordinating acquisition and shipment of the requested software. Jim asked that Board Members should submit requests to him soon.

#### ARTS Electronic Mailing Tree -

This item concerns an electronic system to not only help publicize The ARTS, but more importantly, establish a communication system to distribute information relating to the activity to the dancing community. The eventual goal is to have a system which will link the ARTS to every square dance club in the USA. Recently the Email tree has been expanded to include Canadian and a couple of Overseas contacts. Using the current system, there is no way to determine the effectiveness of the tree. The Executive Director will investigate other email services.

There are 53 Email Tree contacts who cover 35 states/areas. There are contacts for the following areas: Alaska, Arizona, California, Colorado, Connecticut, DelMarVA, Delaware Valley, Florida, Hawaii, Iowa, Idaho, Illinois, Kansas, Kentucky, Massachusetts, Maryland, Michigan, Minnesota, Missouri, North Carolina, Nebraska, Nevada, New York, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, parts of Canada, Australia, and Germany. The Executive Director will continue to contact potential Email Tree members. The goal is to have at least one or two contacts in each state/area. If any Board Member does NOT receive Email Tree information PLEASE contact Jerry Reed to determine who is the contact in that area and take corrective action, as appropriate.

#### Newsletter -

This item concerns the ARTS Newsletter which is published following each ARTS meeting and at other times as appropriate. The newsletters are published, distributed, and posted on the ARTS web site. They are also distributed through the ARTS Email Tree. The last Newsletter was the May 2017 issue. The next issue is planned for release after this meeting.

#### Facebook Accounts -

##### ARTS Facebook Page -

This item concerns a Facebook Page set up in 2010 to support The ARTS. Previous discussions have encouraged all ARTS Governing Board Members to become a "friend". There has been agreement that this could be a marketing venue for the ARTS Grant events, marketing efforts, and other ARTS related information.

Jim Weber reported that has not been much "friend" activity. Scot Byars reported he has written a document which will be helpful to anyone using Face Book. Scot was requested to send this document to Jerry Reed and Jerry will send to the Board and others, as appropriate.

***(NOTE - Jerry requested a copy of Scot's document on July 22, 2017)***

##### Re-Image Facebook Page

This item concerns a Facebook Page set up to support the Re-Image project. There was no discussion of this item.

#### ARTS Awards -

This item concerns ARTS awards which are intended to recognize people who provide outstanding or continuing support to the ARTS or the dance activity. In February 2012 the ARTS Officers approved the Patron of the ARTS award. The approved Guidelines and Procedures were approved on February 4, 2012 and have been posted on the web site. The Executive Director has announced this item in the Email Tree and Newsletter several times. Jerry plans additional publicity. At this time there have been no nominations for

the Patron of the ARTS award.

#### Publications -

This item concerns the publications created by and for the Board Member organizations. The documents are NOT posted on the ARTS web site. The documents are accessed through a link to the Member organizations. Jim Weber, ARTS webmaster, has asked each organization to check the links for the publications to ensure accuracy. He has also asked the reps to review the list of publications to verify the validity of the information and send him any changes.

Jim noted that several links on the ARTS web site do not work. Therefore, each Organization rep MUST verify the link and send URL information to Jim so he can update link data on our web site. Jerry Reed will send a reminder to the Board to review, verify, and provide updated information to Jim.

***(NOTE - This issue was submitted to the Board in ARTS LOG 17-0712-001)***

#### \$100 Club -

This item concerns a suggestion to get 1,000 donations of \$100 totaling \$100,000. Discussion of this item during the 2010 March ARTS meeting resulted in agreement that this is a great idea but it needs a lot more advertising. There has been very limited interest in this issue.

At the time of this meeting, there were three Members of the \$100 Club: Harry Nelson, Bill Flick, and Ron Holland. At this meeting another Member joined: Ron & Marie Selfors.

This issue was submitted to the Board in ARTS LOG 16-0723-001 (Re-Name \$100,000 Club) and the MOTION to change the name was approved. Betsy Gotta reported she will be working on this issue during the coming year. Jerry Reed will promote and publicize this issue.

#### ARTS-Dancetravel.com –

This item concerns discussion of the travel site which donates a small portion of travel booked. The ARTS Travel web site has been paid until 2018. There was agreement we need to continue to promote this issue. Jerry Reed will continue to publicize the information with additional publicity to encourage participation. Edythe Weber reported we have not received any money in over a year. Jim Weber reported the policy for payments has changed so that payment will be sent for amounts over \$100. Jim Weber reported that was problem with the link. That problem has been corrected.

#### Information/Publicity For Publications -

This item concerns a suggestion that we produce a CD or other media with short information and publicity articles which would be provided to dance publications. This information would be provided to publications with a note that the articles could be used as “filler” as needed. It has been noted that it is not unusual for publications to have a need for such short items to fill space. These articles should include all activities the ARTS is involved with.

Erin Byars reported she has created a document with “filler” information. She handed out several copies. Erin also handed out thumb drives with the information. This idea would be to obtain VERY inexpensive thumb drives which will be used to distribute the information electronically to the publications. The cost of the thumb drives is around \$2.00 each. So expenses will include cost of the drive and postage. Erin requested contact information for publications. She will coordinate distribution with Jerry Reed.

Jerry Reed requested Erin send him a copy for further distribution. Jerry will submit an ARTS Log to the Board for review of the information. Comments should be limited to content and not formatting.

#### Donations Through Amazon Smile - FYI

This item concerns a program set up through AmazonSmile to provide donation to the ARTS. Information announcing the Amazon Smile donation procedures has been sent to the ARTS Email Tree and has been included in several issues of the ARTS Newsletter.

We have received donations from Amazon. The amounts have been very small. This highlights the fact that we must publicize much better to spread the word to make more people aware of this opportunity to donate.

The following are features of this donation program:

- 1) You shop and Amazon Donates -
- 2) Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice.
- 3) AmazonSmile is the same Amazon you know. Same products, same prices, same service.
- 4) Support your charitable organization by starting your shopping at the following web site - [smile.amazon.com](http://smile.amazon.com)

The following information has been distributed.

To sign up to begin having your Amazon purchases qualify for donations to the ARTS simply take the following steps:

- 1) Go to the AmazonSmile web site: <https://smile.amazon.com/>
- 2) Enter your email address
- 3) If you do not have an AmazonSmile account - create an account
- 4) If you have an AmazonSmile account Enter password
- 5) Sign in to your AmazonSmile account
- 6) Verify the "Supporting" organization is:  
"Alliance Of Round Traditional and Square - Dance Inc"
- 7) Purchase products as you normally do

#### Square Dancing In America Project -

This item concerns a discussion of a photo documentary project titled "Square Dancing In America." Jim Maczko submitted the initial information about this project to the Executive Director. The project leader was to be a photographer named Amy Lombard. She has samples of her other projects on her web site: <http://www.amylombard.com/>

Jim Maczko reported May has been working on the project. There have no requests for support or other help from the ARTS.

This item will be removed from future agenda until such time as it is appropriate for further discussion by the Board.

#### Caller School Sponsored by The ARTS -

This item concerns a suggestion that the ARTS sponsor, host, and run a caller school. The school would be staffed by CALLERLAB Caller-Coaches and there would be a tuition charge. There is also a possibility such a school could also offer training for Round Dance Cuers. There has been general agreement with the idea, and recognition that competition with the Grand Square Inc (GSI) schools should be avoided. There has been discussion that hosting such a school prior to a USAWest convention would be a good idea.

Scot Byars reported that he has had discussion with Doug Davis who is on the committee for the 2019 USA West Convention in Boise, ID. The plan would include three CALLERLAB Caller-Coaches and that the school would be a full curriculum (40 hours) school. Scot was authorized to continue discussions with the staff of the 2019 USAWest Convention to obtain permission to host the school in Boise, immediately prior to the convention.

Scot reported he will coordinate with the other Caller-Coaches to create a syllabus designed specifically for the ARTS caller school. The plan is that the fees paid by the students will cover expenses and that any moneys over the expenses will be donated to the ARTS. Scot was requested to provide all details for the school, including dates and time, staff Caller-Coaches, location, cost, and other details to Jerry Reed so that we can promote the school well ahead of the 2019 convention.

## **NEW BUSINESS –**

### Report From NEC -

This item concerns a report of recent and future activities by the NEC. Butch & Ampie Hayes reported there will be changes to the NSDC Program Book. This book will no longer include the daily schedules. The schedules will be published in the Daily Program Books. There will be a change to the price for the NSDC Program Book. The NEC has established a scholarship fund for callers and for cuers. They will be working with CALLERLAB and with ROUNDALAB to coordinate applications. A total of four scholarships, \$250.00 each, will be awarded. The scholarship funds are designated for use to help with expenses for caller/cuer education.

The new presidents of the NEC are Gene & Barbara Morton from Vernon, TX. Butch and Ampie will continue as the NEC rep on the ARTS Board. The NEC donated \$500.00.

### Request from Kenneth Rowe -

This item concerns a request from Kenneth Rowe. On May 1, 2017 he submitted a request that he be allowed to make a presentation during this meeting. Details of his request were submitted to the Board and were included in the agenda for this meeting.

Kenneth did not attend this meeting nor did he contact Jerry Reed. This item will be removed from future agenda.

### Suspension of the Rules - Article XI - Amendment of Bylaws -

This item concerns a proposal to suspend the rules regarding the procedure to amend the Bylaws.

Article XI reads as follows:

Article XI – Amendment of Bylaws

“These Bylaws may be amended at any regular meeting of the Corporation by a two-thirds vote, provided that the amendment has been submitted in writing at the previous regular meeting.”

The following MOTION was submitted to the Board and approved in ARTS LOG 17-0417-001:

*MOTION - Be It Resolved That: The requirement to present a Bylaws change at one meeting then discuss and vote on the change at the next meeting be suspended for a proposed 2017 Bylaws change.*

The above MOTION was approved. Therefore, proposed Bylaws changes can be presented, discussed, and voted on during this meeting. There are two such proposed Bylaws changes: 1) Amend Article IV - Officers,

Section 2

2) Amend Article XI - Amendment of Bylaws

### 2017 Bylaws Change - Candidates for ARTS Officers -

This item concerns a proposed Bylaws change, which, if approved, will increase the pool of candidates to be elected as an ARTS Officers. This issue was submitted to the Board in ARTS LOG 17-0425-001 (2017 Bylaws Change - Candidates for ARTS Officers). This proposed Bylaws change will be discussed and voted on at this meeting.

The following MOTION was submitted for consideration, discussion, and vote:

Whereas it is recognized that an expanded pool of candidates for ARTS Officer positions is a good idea, and

Whereas persons elected to positions as ARTS Officers should have a deep understanding of and dedication to the dance activity,

Be It Resolved That Article IV - Officers, Section 2 - Nomination Procedure and Time of Elections, Subsection C be changed to read as follows:

C. Any member representing one of the Governing Board organizations shall be eligible to hold office in the Corporation. Additionally, other dancers, callers, cuers, or other dance leaders, who are nominated by a Board member, shall be eligible to hold office in the Corporation. **(MSC)**

#### Amend Article XI - Amendment of Bylaws

This item concerns a proposed Bylaws change, which, if approved, will allow presentation of amendments to the Bylaws via email before presentation and vote on the amendment at the next meeting.

This issue was submitted to the Board in ARTS LOG 17-0523-001 (Amend Article XI - Amendment of Bylaws).

The result of that LOG was general agreement with the concept of the proposed change. There was also general agreement that one month is too short a time for the email notification and discussion.

The following two options were submitted for discussion and vote on prior to discussion of the base MOTION.

#### A) OPTION 1 - MOTION -

Be IT Resolved That: The time for email presentation shall be set at 45 days. **(MS Not Carried)**

#### B) OPTION 2 - MOTION -

Be IT Resolved That: The time for email presentation shall be set at 60 days. **(MSC)**

After action the action above was completed, action was be taken on the following BASE MOTION:

Where as The ARTS has only one meeting a year, and

Whereas it would be an unacceptable delay to have a year delay between presentation of an amendment and the vote on that amendment,

Be It Resolved That: Article XI - Amendment of Bylaws be amended to read as follows:

#### *Article XI – Amendment of Bylaws*

*These Bylaws may be amended at the annual meeting of the Corporation by a two-thirds vote, provided that the amendment has been submitted to the Board for discussion via Email at least 60 days before the annual meeting. (MSC)*

#### New Dancer Class Grant Program

This item concerns a proposal to establish a fund to provide grants to clubs which need financial assistance to promote and sponsor a new dancer class. This issue was submitted to the Board in ARTS LOG 16-10-05-001 ( New Dancer Class Grants). The proposal was NOT approved during the LOG. However, the Jerry Reed believes this is such an important proposal that is deserves additional discussion and consideration.

We have discussed the need to identify and publicize projects which would benefit from fund raising efforts.

As we have discussed, when considering fund raising efforts, it is critical to identify what the funds will be used for. We have identified several such areas including: 1) Re-Image Project, 2) Education Seminar Grants, 3) Web site maintenance, 4) General operating funds. This proposal would add another important and highly identifiable project with financial needs.

We have been providing education seminars during NSDCs and USAWest conventions for the past several years. We have discussed and promoted the Re-Image Square dancing project for several years. Another very important area of discussion is recruitment and retention of new dancers.

Establishing an ARTS New Dancer Class Grant Program would be an excellent addition to the benefits we can offer to the dance activity. It is important to note that the CALLERLAB Foundation also has such a fund.

As straw vote indicated general agreement with the idea for such a program. Grants from other organizations were briefly discussed. Discussion of this item resulted in agreement that Jerry Reed will draft the guidance and criteria for such a program.

Jerry Reed will submit the draft to the board for discussion. Additional action will be taken as appropriate.

#### Assistant Executive Director

This item concerns a discussion of how to identify candidates for the position of Assistant Executive Director. This issue was submitted to the Board in 2014 and there was no input from the Board at that time. Events over the past year have made it obvious that it is time to re-submit this issue to the Board.

This issue was submitted to the Board in ARTS LOG 16-1214-001 (Assistant EX Dir). The purpose of that LOG was for the Board to provide input regarding nominations for a person to assume the position of Assistant Executive Director. There were NO candidates identified at that time (December 2016).

The Executive Director is asking the Board to reconsider this issue.

The following is the description of this position:

**"This position would be filled by an unpaid volunteer who would serve at the pleasure of the Board directly under the Executive Director and would provide support and services to the organization as directed by the Executive Director."**

Candidates do not have to be a Board Member, however, it is highly recommended that candidates be actively involved with our dance activity.

The primary function of this person would be to learn the duties and responsibilities of the Executive Director with the final goal of assuming the Executive Director position.

All board Members were asked to determine if any of the people they know would be interested in assuming the position of Assistant Executive Director with the goal of assuming the position of Executive Director.

Jerry Reed will continue to advertise for candidates.

#### Election - 2017/2018 Officers -

The following list of candidates was submitted for consideration and vote.

Chairman - Betsy Gotta  
Vice Chairman - Arbell Thompson  
Treasurer - Edythe Weber  
Secretary - Cathy Smith



Prior to the vote Betsy Gotta asked for additional candidates. In response, Jim & Judy Taylor were nominated to serve as Secretary.

Discussion of this item resulted in the following MOTIONS:

*MOTION: Be It resolved that: The following candidates be elected as the ARTS Officers for 2017/2018: Chairman - Betsy Gotta, Vice Chairman, Arbell Thompson, a n d Treasure - Edythe Weber. (MSC)*

**And**

*MOTION: Be It resolved that: Jim & Judy Taylor be elected as the ARTS Secretary for 2017/2018. (MSC)*

After completion of the election the following MOTION was submitted:

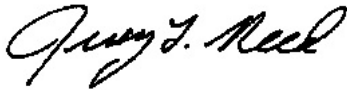
*MOTION: Be It Resolved That: The ballots for the election of the Secretary be destroyed. (MSC)*

NEXT MEETING -

Discussion of this item resulted in the following MOTION:

*MOTION: Be It resolved that: The 2018 ARTS meeting will be held in Kansas City, MO on Sunday, July 1, 2018 immediately following the 67th NSDC. (MSC)*

Meeting adjourned Sunday, June 25, 2017 at 11:59 AM



Submitted by, Jerry L. Reed  
Executive Director  
Transcribed from audio

**Alliance of Round Traditional and Square Dance Inc**  
**Income & Expense**  
 July 2016 through June 2017

<b>Checking Account</b>		
<b>Beginning Balance July 1, 2016</b>	<b>\$1,856.19</b>	<b>Description</b>
<b>Income</b>		
<b>Donations</b>		
Reimaging Project	748.00	donations July 2016-June 2017 to ARTS treasurer (not included in Taylor Report)
Governing Board	2,100.00	USDA, CALLERLAB, NEC, SSDUSA, Contralab
Donations - Other	1,600.00	Closing of TX NSDC account (Butch Hayes)
<b>Total Donations</b>	<b>4,448.00</b>	
<b>Dues</b>		
Associate Dues	200.00	Missouri & Wisconsin
Individual Dues	150.00	
<b>Total Dues</b>	<b>350.00</b>	
<b>Fundraising Income</b>		
AmazonSmile Program	23.90	
Add-a-Buck	51.58	
<b>Total Fundraising Income</b>	<b>75.48</b>	
Techsoup	125.00	Sales of TechSoup products to members
<b>Total Income</b>	<b>4,998.48</b>	
<b>Expense</b>		
Executive Director	1,200.00	Check to be sent 6-26-17
Techsoup Order	267.64	
Advertising	575.00	Daily ads at Cincinnati
Grant Funds	200.00	Missouri
Internet & Web Related Expenses	99.95	May 2017 to May 2018
Meeting Expense	26.17	Copies
Printing and Reproduction	377.83	
<b>Total Expense</b>	<b>2,746.59</b>	
Checking Account		
<b>Ending Balance June 30, 2017</b>	<b>4,108.08</b>	<b>\$2,180.75 of that is designated for Reimaging Project / leaving \$1,927.33 for general operations</b>
CD 3465	5,344.44	Renewed 8/2016 to 8/2017 (1 yr interest \$11.29)
CD 34657	5,230.93	Renewed 1/2017 to 10/2017 (1 yr interest \$8.89; changed to 10 mth term)
<b>Total Funds Available 6/30/2017</b>	<b>14,683.45</b>	

**Alliance of Round Traditional and Square Dance Inc**  
**Check Detail**  
July 2016 through June 2017

Type	Num	Date	Name	Item	Account	Paid Amount	Original Amount
Check	DC	07/01/2016	Uniguest		Bank of America Checking		-26.17
				Meeting Expense		-26.17	26.17
TOTAL						-26.17	26.17
Check	DC	08/10/2016	Techsoup		Bank of America Checking		-185.00
				Techsoup Order		-185.00	185.00
TOTAL						-185.00	185.00
Check	DC	09/02/2016	USPS		Bank of America Checking		-2.64
				Techsoup Order		-2.64	2.64
TOTAL						-2.64	2.64
Check	DC	03/10/2017	Techsoup		Bank of America Checking		-80.00
				Techsoup Order		-80.00	80.00
TOTAL						-80.00	80.00
Check	DC	05/22/2017	Deerfield Hosting		Bank of America Checking		-99.95
				Internet & Web Related Expenses		-99.95	99.95
TOTAL						-99.95	99.95
Check	1141	07/02/2016	Printing Unlimited		Bank of America Checking		-327.83
				Printing and Reproduction		-327.83	327.83
TOTAL						-327.83	327.83
Check	1142	07/02/2016	Maczko, Jim		Bank of America Checking		-50.00
				Printing and Reproduction		-50.00	50.00
TOTAL						-50.00	50.00
Check	1143	12/29/2016	Missouri Fed. Sq/Rd Dance Clubs		Bank of America Checking		-200.00
				Grant Funds		-200.00	200.00
TOTAL						-200.00	200.00
Check	1144	02/13/2017	66th NSDC		Bank of America Checking		-575.00
				Advertising		-575.00	575.00
TOTAL						-575.00	575.00
Check	1145	06/25/2017	Reed, Jerry		Bank of America Checking		-1,200.00
				Executive Director		-1,200.00	1,200.00
TOTAL						-1,200.00	1,200.00

## Alliance of Round Traditional and Square Dance Inc Deposit Detail

July 2016 through June 2017

Type	Num	Date	Name	Account	Amount
Deposit		07/05/2016		Bank of America Checking	3,150.00
			USDA	Governing Board	-500.00
			CALLERLAB	Governing Board	-500.00
			National Executive Committee	Governing Board	-500.00
			Texas NSDC	Donations	-1,600.00
			Taylor, Jim & Judy	Individual Dues	-50.00
TOTAL					<u>-3,150.00</u>
Deposit		07/07/2016		Bank of America Checking	50.00
			Selfors, Ron & Marie	Individual Dues	-50.00
TOTAL					<u>-50.00</u>
Deposit		07/08/2016		Bank of America Checking	500.00
			Reed, Jerry & Del	Reimaging Project	-500.00
TOTAL					<u>-500.00</u>
Deposit		08/15/2016		Bank of America Checking	7.60
			AmazonSmile Foundation	AmazonSmile Program	-7.60
TOTAL					<u>-7.60</u>
Deposit		08/30/2016		Bank of America Checking	60.00
			Thompson, Arbell	Techsoup	-60.00
TOTAL					<u>-60.00</u>
Deposit		08/30/2016		Bank of America Checking	100.00
			Missouri Federation of Sq/Rd Dance Clubs	Associate Dues	-100.00
TOTAL					<u>-100.00</u>
Deposit		08/30/2016		Bank of America Checking	500.00
			Single Square Dancers USA	Governing Board	-500.00
TOTAL					<u>-500.00</u>
Deposit		09/15/2016		Bank of America Checking	100.00
			CONTRALAB	Governing Board	-100.00
TOTAL					<u>-100.00</u>

**Alliance of Round Traditional and Square Dance Inc**  
**Deposit Detail**

July 2016 through June 2017

<u>Type</u>	<u>Num</u>	<u>Date</u>	<u>Name</u>	<u>Account</u>	<u>Amount</u>
Deposit		11/07/2016		Bank of America Checking	6.82
			AmazonSmile Foundation	AmazonSmile Program	-6.82
TOTAL					-6.82
Deposit		12/06/2016		Bank of America Checking	198.00
			CALLERLAB	Reimaging Project	-198.00
TOTAL					-198.00
Deposit		01/31/2017		Bank of America Checking	101.58
			Smith, Roger & April	Reimaging Project	-50.00
			Missouri Federation of Sq/Rd Dance Clubs	Add-a-Buck	-51.58
TOTAL					-101.58
Deposit		02/06/2017		Bank of America Checking	9.48
			AmazonSmile Foundation	AmazonSmile Program	-9.48
TOTAL					-9.48
Deposit		04/24/2017		Bank of America Checking	150.00
			Wisconsin Sq/Dn Convention Corp.	Associate Dues	-100.00
			Gotta, Roy & Betsy	Individual Dues	-50.00
TOTAL					-150.00
Deposit		04/27/2017		Bank of America Checking	65.00
			Christensen, Steve	Techsoup	-45.00
			Goucher, Carolyn	Techsoup	-20.00
TOTAL					-65.00

**Alliance of Round Traditional and Square Dance Inc  
Executive Board Donation Report  
All Donations Plus Video/Web Donations**

Type	Date	Num	Memo	Account	Amount
<b>All Join Hands Foundation</b>					
Deposit	07/13/2009	1145	Donation All Join Hands	Governing Board	100.00
Total All Join Hands Foundation					100.00
<b>CALLERLAB</b>					
Deposit	05/25/2004		Donation - CALLERLAB 6-15-03	Governing Board	500.00
Deposit	03/17/2010	3045	Donation to video/web project	Governing Board	2,000.00
Deposit	08/24/2015	3988	Sales of Reimaging products @ CALLERLAB boot	Reimaging Project	255.00
Deposit	07/05/2016	4211	Board Donation / CALLERLAB	Governing Board	500.00
Deposit	12/06/2016	4289	Sale of ARTS Reimaging items by CALLERLAB @	Reimaging Project	198.00
Total CALLERLAB					3,453.00
<b>CONTRALAB</b>					
Deposit	05/25/2004		Donation CONTRALAB 6-15-03	Governing Board	100.00
Deposit	10/27/2004	188	Donation Contralab	Governing Board	100.00
Deposit	10/21/2005	201	Donation - CONTRALAB	Governing Board	100.00
Deposit	09/15/2016	1512	Board donation / Contralab	Governing Board	100.00
Total CONTRALAB					400.00
<b>IAGSDC</b>					
Deposit	05/25/2004		Donation IAGSDC 3-24-04	Governing Board	350.00
Total IAGSDC					350.00
<b>Nat'l Square Dance Campers Assoc</b>					
Deposit	03/03/2005	9054	Donation - NSDCA	Governing Board	100.00
Deposit	09/16/2008	8815	Donation - NSDCA (video)	Video/Web project	100.00
Total Nat'l Square Dance Campers Assoc					200.00
<b>National Executive Committee</b>					
Deposit	07/06/2005	773	Donation - NEC	Governing Board	500.00
Deposit	07/09/2007	1137	NEC donation	Governing Board	500.00
Deposit	07/01/2008	1108	Donation NEC	Governing Board	250.00
Deposit	07/10/2009	1211	NEC donation	Governing Board	250.00
Deposit	04/20/2011	1133	NEC Donation	Governing Board	500.00
Deposit	06/20/2013	1445	Nat'l Exec Committee donation	Governing Board	500.00
Deposit	08/17/2013		NEC Donation	Governing Board	500.00
Deposit	07/01/2014	1449	Governing Board Donation / NEC	Governing Board	500.00
Deposit	07/05/2016	1572	Board Donation/ NEC	Governing Board	500.00
Total National Executive Committee					4,000.00
<b>ROUND-A-LAB</b>					
Deposit	05/25/2004		Donation ROUNDALAB 2-21-04	Governing Board	350.00
Total ROUND-A-LAB					350.00
<b>Single Square Dancers USA</b>					
Deposit	05/25/2004		Donation SSDUSA 10-23-03	Governing Board	250.00
Deposit	02/23/2009	1007	SSDUSA donation to web/video project	Video/Web project	2,000.00
Deposit	08/30/2016	1023	Board donation / SSDUSA	Governing Board	500.00
Total Single Square Dancers USA					2,750.00
<b>Universal Round Dance Council</b>					
Deposit	05/25/2004		Donation URDC 4-15-04	Governing Board	350.00
Total Universal Round Dance Council					350.00
<b>USA West Policy Board Assoc.</b>					
Deposit	05/25/2004		Donation USA WEST 12-10-03	Governing Board	250.00
Deposit	03/31/2005	513	Donation - USA West Policy Board	Governing Board	250.00
Deposit	09/16/2008	524	Donation USA West	Video/Web project	1,000.00
Deposit	04/02/2015	547	Donation / Reimaging Project	Reimaging Project	1,000.00
Total USA West Policy Board Assoc.					2,500.00
<b>USDA</b>					
Deposit	05/25/2004		Donation USDA 2-18-04	Governing Board	1,000.00
Deposit	03/03/2005	1041	Donation - USDA	Governing Board	750.00
Deposit	07/31/2006	115	Donation - USDA	Governing Board	500.00
Deposit	11/08/2007	1009	USDA donation	Governing Board	500.00
Deposit	07/01/2008	1050	USDA Donation	Governing Board	500.00
Deposit	07/10/2009	1108	USDA donation	Governing Board	1,000.00
Deposit	07/30/2010	1148	USDA Donation	Governing Board	500.00
Deposit	09/30/2011		USDA donation	Governing Board	500.00
Deposit	06/22/2012	182	USDA Donation	Governing Board	500.00
Deposit	08/17/2013		USDA Donation	Governing Board	500.00
Deposit	07/01/2014	230	Governing Board Donation / USDA	Governing Board	500.00
Deposit	07/15/2015	241	United Sq/Dn America Board Donation	Governing Board	500.00
Deposit	07/05/2016	0257	Board Donation / USDA	Governing Board	500.00
Total USDA					7,750.00
<b>TOTAL</b>					<b>22,203.00</b>

**Alliance of Round Traditional and Square Dance Inc**  
**Income and Expense Detail**  
 April 2015 through June 2017

	<u>Type</u>	<u>Date</u>	<u>Name</u>	<u>Memo</u>	<u>Amount</u>
<b>Income</b>					
<b>Donations</b>					
<b>Reimaging Project</b>					
	Deposit	04/02/2015	USA West Policy Board Assoc.	Donation / Reimaging Project	1,000.00
	Deposit	04/13/2015	CALLERLAB Foundation	Donation / Reimaging Project	500.00
	Deposit	05/12/2015	Jones, Jon/Deborah	Reimaging Project	20.00
	Deposit	06/01/2015	Patton, Gardner/Diana	Reimaging Project	20.00
	Deposit	06/01/2015	Patton, Gardner/Diana	Reimaging Project	6.00
	Deposit	06/15/2015	Jones, Jon/Deborah	Reimaging Project	50.00
	Deposit	07/15/2015	Colorado State Square Dance Associ	Colorado Sq/Dn Assoc / Reimaging P	100.00
	Deposit	07/15/2015	Matsko, Mike	Reimaging Project / Matsko	10.00
	Deposit	07/15/2015	Baker, Jack	Reimaging Project / Baker	10.00
	Deposit	07/15/2015	Kidwell, Jim & Pam	Reimaging Project / Kidwell	10.00
	Deposit	07/15/2015	Reed, Jerry & Del	Reimaging Project / Reed	10.00
	Deposit	07/15/2015	Vanderminde, Wm	Reimaging Project / Vanderminde	10.00
	Deposit	07/15/2015	Inglis, Pat	Reimaging Project / Inglis	10.00
	Deposit	07/15/2015	Crisel, Larry	Reimaging Project / Crisel	10.00
	Deposit	07/15/2015	Taylor, Jim & Judy	Reimaging Project / Taylor	50.00
	Deposit	07/15/2015		Cash / Sales from Jim Taylor / Reima	123.30
	Deposit	07/15/2015		Cash / Betsy Gotta / Reimaging Proje	2.00
	Deposit	07/24/2015	Missouri Federation of Sq/Rd Dance	Missouri Fed / Reimaging Project	100.00
	Deposit	07/24/2015	Patton, Gardner/Diana	Reimaging Project / Patton / Stickers	31.00
	Deposit	07/24/2015	Scadova, Donald	Donation / Reimaging Project / Scadc	50.00
	Deposit	07/29/2015	60th Nat'l SDC	Reimaging Project / 60th NSDC Done	250.00
	Deposit	08/24/2015	CALLERLAB	Sales of Reimaging products @ CALL	255.00
	Deposit	09/05/2015	Burr, Walter	Reimburse postage / Pins	26.50
	Deposit	09/05/2015	Hoover, Robert	Pins & Stickers	16.95
	Deposit	09/05/2015	Boissanneau, Tina	Reimaging items	12.00
	Deposit	07/08/2016	Reed, Jerry & Del	Donation / Reimaging / Reed	500.00
	Deposit	12/06/2016	CALLERLAB	Sale of ARTS Reimaging items by CA	198.00
	Deposit	01/31/2017	Smith, Roger & April	Reimaging donation/ Roger Smith	50.00
					<u>3,430.75</u>
					<u>3,430.75</u>
					3,430.75
<b>Expense</b>					
<b>Reimaging Project</b>					
	Check	05/12/2015	Taylor, James	Reimaging Project	500.00
	Check	07/22/2015	Margheim, M.	Email Marketing Campaign / Reimagi	250.00
	Check	08/10/2015	Taylor, James	Reimaging Project	500.00
					<u>1,250.00</u>
					<u>1,250.00</u>
					<u>2,180.75</u>

ARTS Governing Board and Officers Actions  
July 2016 Thru June 2017

**ARTS LOG 16-0713-001 (TechSoup S/W)**

Action completed as of 16-07-30. The purpose of this LOG is for the Board to review their need for software (S/W) to determine if they have a need for software to support their duties on the Board. Only two Board Members responded; Butch Hayes and Jim Maczko.

Jim Weber will take appropriate action as needed.

**ARTS LOG 16-0723-001 (Re-Name \$100,000 Club)**

Action completed as of 16-08-18. The purpose of this LOG is for the ARTS Board to review, discuss, and vote on a proposal to rename the "\$100,000 Club" to "\$100 Club".

The result of this LOG was approval by the Board of the following MOTION:

MOTION: Be It Resolved That: The name of the "\$100,000 Club" be changed to "\$100 Club."

**ARTS LOG 16-0722-001 (Minutes 2016 ARTS Mtg)**

Action completed as 16-08-19. The purpose of this LOG is for the ARTS Board to review, discuss, and vote on the minutes of the 2016 ARTS meeting.

The result of this LOG was approval of the following MOTION by the ARTS Board:

MOTION: Be It Resolved That: The minutes of the 2016 ARTS meeting held in Des Moines, IA on June 26, 2016 be approved.

**ARTS LOG 16-0725-001 (World's Largest Sqr Dnc)**

Action completed as of 16-08-26. The purpose of this LOG is for the ARTS Board, Auxiliary Board Members, and others to discuss and provide comments regarding a proposal that The ARTS investigate the idea of the Guinness Book Of World Records certifying the "World's Largest Square Dance" during the 2018 National Square Dance Convention.

The result of this LOG was approval of the following MOTION by the ARTS Board:

MOTION: Be It Resolved That: The ARTS Board supports the idea of organizing an attempt to set a record with the Guinness Book of World records for the World's Largest Square Dance during the 67th National Square Dance Convention in Kansas City, MO.

(NOTE - The record at the time the proposal was submitted to the Board was 800 dancers. Since that time a new record was set by a group in Riverside, California. The new record is 1040 dancers. The next step is to get approval and support from the 67th NSDC and to publicize this effort)



ARTS Governing Board and Officers Actions  
July 2016 Thru June 2017

**ARTS LOG 16-0804-001 (Aug 2016 Newsletter)**

Action completed as of 16-08-30. The purpose of this LOG is for the ARTS Officers to review, discuss, and vote on the August 2016 issue of the ARTS Newsletter

The result of this LOG was approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The August 2016 issue of the ARTS newsletter be approved.

(NOTE - The Executive Director changed the Issue month to September)

**ARTS LOG 16-1005-001 (New Dancer Class Grants)**

Action completed as of 16-12-14. The purpose of this LOG is for the ARTS Board to review, discuss, and vote on a proposal to establish a fund to provide financial assistance to clubs which need the money to promote a new dancer class.

The result of this LOG was that the following MOTION was **NOT APPROVED** by the ARTS Board:

MOTION: Be It Resolved That: A grant program to provide financial assistance to clubs which need money to promote a new dancer class be established. The fund will be established in the amount of \$1,500. Grants in the amount of \$100.00 will be provided as approved by the ARTS Officers based on an application submitted by the club.

**ARTS LOG 16-1214-001 (Assistant EX Dir)**

Action completed as of 17-01-01. The purpose of this LOG was for the ARTS Board to provide input regarding nominations for a person to assume the position of Assistant Executive Director.

The result of this LOG was that there were **NO nominees** for the position of Assistant Executive Director. The Executive Director sent a "job announcement" to our mailing list.

If there had been any applicants for the position, applications will be reviewed and applicants will be interviewed, as appropriate. Final approval of an applicant will be accomplished by the Board.

**ARTS LOG 16-1213-001 (Dec 2017 Newsletter)**

Action completed as of 16-12-27. The purpose of this LOG is for the ARTS Officers to review and vote on the December 2017 issue of the ARTS newsletter.

The result of this LOG was approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The December 2016 issue of the ARTS newsletter be approved.

ARTS Governing Board and Officers Actions  
July 2016 Thru June 2017

**ARTS LOG 16-14001 (Grant Req MO NW Dist)**

Action completed as of 16-06-05. The purpose of this ARTS LOG is for the ARTS Officers to review, discuss, and vote on a grant application from the NW District for Missouri Federation of Square and Round Dance Clubs.

The result of this LOG was approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The application for an Educational Grant from the NW District for Missouri Federation of Square and Round Dance Clubs to help with the expenses for an educational event in October 2016 be approved.

**ARTS LOG 17-0209-001 (World's Largest SD - 2018 -67th NSDC)**

Action completed as of 17-02-19. The purpose of this LOG is for the ARTS Board and Auxiliary Board Members to nominate someone to represent The ARTS while working with the 67th NSDC committee on the project to set the Guinness record for the World's Largest Square Dance.

Unfortunately, there were no comments nor suggestions in response to the request for action.

(NOTE - The Executive Director contacted the General Chairman of the 67th NSDC, Carl & Cindy Boone. They have agreed to take the lead for this project. The Executive Director has agreed to provide support as appropriate)

**ARTS LOG 170404-001 (2017 ARTS Meeting Agenda)**

Action Completed as of 17-05-01. The purpose of this LOG is for the ARTS Board and others to provide input for the agenda for the 2017 ARTS meeting

(NOTE- The only response with an agenda item was from Kenneth Rowe. The information received has been provided to the Board. This issue will be on the agenda for the 2017 ARTS meeting)

ARTS Governing Board and Officers Actions  
July 2016 Thru June 2017

**ARTS LOG 17-0417-001 (Bylaws Change - Candidates for ARTS Officers)**

Action completed as of 17-04-25. The action completed was for PART only. The purpose of PART A - Is for the Board to review and VOTE on a proposal to suspend the rules to allow presentation and vote on a proposed Bylaws change regarding candidates for ARTS Officers.

The result of the VOTE on PART A was approval of the following MOTION:

MOTION - Be It Resolved That: The requirement to present a Bylaws change at one meeting then discuss and vote on the change at the next meeting be suspended for a proposed 2017 Bylaws change

(NOTE - PART B for ARTS LOG 17-0417-001 (Bylaws Change - Candidates for ARTS Officers) is CLOSED.

**ARTS LOG 17-0425-001 (2017 Bylaws Change - Candidates for ARTS Officers)**

Action completed as of 17-05-05. The purpose of this LOG is for the ARTS Board to review and discuss a proposed change to the Bylaws which, if approved, will increase the pool of candidates to be elected as an ARTS Officer.

(NOTE- The following MOTION will be presented, discussed, and voted on during the 2017 ARTS meeting.

[begin MOTION]

Whereas it is recognized that an expanded pool of candidates for ARTS Officer positions is a good idea, and

Whereas persons elected to positions as ARTS Officers should have a deep understanding of and dedication to the dance activity,

Be It Resolved That Article IV - Officers, Section 2 - Nomination Procedure and Time of Elections, Subsection C be changed to read as follows:

"C. Any member representing one of the Governing Board organizations shall be eligible to hold office in the Corporation. Additionally, other dancers, callers, cuers, or other dance leaders, who are nominated by a Board member, shall be eligible to hold office in the Corporation. "

[end MOTION]

ARTS Governing Board and Officers Actions  
July 2016 Thru June 2017

**ARTS LOG 17-0426-001 (May 2017 ARTS Newsletter)**

Action completed as of 17-05-10. The purpose of this LOG is for the Officers to review, discuss, and vote on the May 2017 ARTS Newsletter. This issue of the newsletter is attached in a PDF file.

The result of this LOG was approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The May 2017 issue of the ARTS Newsletter be approved.

**ARTS LOG 17-0523-001 (Amend Article XI - Amendment of Bylaws)**

Action completed as of 05-31-2017. The purpose of this LOG is for the Board to review and discuss a proposed change to Article XI of the Bylaws. The result of this LOG was approval by the Board to discuss and vote on the following MOTION to amend Article XI of the Bylaws:

The result of that LOG was general agreement with the concept of the proposed change. There was also general agreement that one month is too short a time for the email notification and discussion.

The Executive Director recommends that the time for email presentation to the Board be agreed to before discussion and vote on the base MOTION. Therefore, the following two options shall be discussed and voted on prior to discussion of the base MOTION.

A) OPTION 1 - MOTION -

Be IT Resolved That: The time for email presentation shall be set at 45 days. **(MS Not carried/MS)**

B) OPTION 2 - MOTION -

Be IT Resolved That: The time for email presentation shall be set at 60 days. **(MS Not carried/MS)**

After action has been completed on the above two OPTIONS, action will be taken on the following is the proposed BASE MOTION:

ARTS Governing Board and Officers Actions  
July 2016 Thru June 2017

**ARTS LOG 17-0523-001 (Amend Article XI - Amendment of Bylaws) (Continued)**

[begin MOTION]

Where as The ARTS has only one meeting a year, and

Whereas it would be an unacceptable delay to have a year delay between presentation of an amendment and the vote on that amendment,

Be It Resolved That: Article XI - Amendment of Bylaws be amended to read as follows:

"Article XI – Amendment of Bylaws

These Bylaws may be amended at **THE ANNUAL MEETING** of the Corporation by a two-thirds vote, provided that the amendment has been submitted **TO THE BOARD FOR DISCUSSION VIA EMAIL AT LEAST (45 DAYS OR 60 DAYS) BEFORE THE ANNUAL MEETING.**"

[end MOTION]

**ARTS LOG 17-0607-001 (Ed Grant App EDSRD Assn)**

Action completed as of 17-06-20. The purpose of this LOG is for the ARTS to review, discuss, and vote on an Education Grant Application from the Eastern District Square & Round Dance Association (EDSRD Assn) located in Granby, CT. The application was submitted to the Officers. The result of this LOG is approval of the following MOTION by the ARTS Officers:

MOTION: Be It Resolved That: The Education Grant Application from the Eastern District Square & Round Dance Association scheduled for July 29, 2017 be approved.