

ARTS MEETING MINUTES
Menger Hotel
San Antonio, Texas
June 25, 2006
(Approved - August 16, 2006)

CALL TO ORDER -

Meeting called to order at 9:00 Am on Sunday, June 25, 2006, by ARTS Chairman Jim Maczko.

GOVERNING BOARD MEMBERS -

The following organizations have agreed to support The ARTS as Governing Board Members:
CALLERLAB, CONTRALAB, International Association of Gay Square Dance Clubs (IAGSDC), National Square Dance Campers Association (NSDCA), National Executive Committee (NEC), ROUNDALAB, Single Square Dancers USA (SSDUSA), Universal Round Dance Council (URDC), USA West, and United Square Dancers of America (USDA)

ROLL CALL -

Governing Board Representatives

The following Voting Members representing Governing Board Members were present

CALLERLAB - Mike Jacobs
CONTRALAB - Jeff & Kathy Smith
IAGSDC - Scott Philips
NSDCA - Doc & Peg Tirrell
NEC - John & Dimple Williford
ROUNDALAB - Al & Linda Shaw (Bruce Kristine Nelson)
SSDUSA - Ron Holland
USAWest - Jim & Kay Rogers
USDA - Charlie & Kitty Holley

The following Governing Board Member(s) were not present
URDC

ARTS Officers; the following ARTS Officers are present:

Jim Maczko - Chairman; Scott Philips - Vice Chairman, Edythe Weber - Treasurer; Jerry Reed - Secretary

ARTS Officers; the following ARTS Officers are not present: None

Others Present:

(Guests signed in)

AGENDA CHANGES/APPROVAL

The agenda contains those items which were brought to the attention of the ARTS Secretary

The following additional item was added to the agenda:

Friendship Set to Music (Minnesota TV program series)

*MOTION: Be it resolved that the agenda be accepted as amended. **(MSC)***

MISCELLANEOUS REPORTS - The following reports were presented:

Treasure Reports:

Finance Report - (Attachment 1)

Current Finance Report will be presented by Edythe Weber, Treasurer. Balance on hand as of June 16, 2006 is \$18,412.79. This total does not include any moneys donated or collected during this meeting. The finance report was received and filed for review.

Other Finance Matters -

ARTS Budget

This item concerns establishing a budget for the organization. The treasurer reported that information on income and expenses is still being collected and tabulated. Eydthe will provide a report. Plans are to present a budget for consideration at the Fall 2006 ARTS meeting

ARTS Pins - (FYI)

This item concerns the sale status of the ARTS pins. The Treasure reported the American Callers Association still has 10 pins valued at \$50.00 and that she will contact them for payment or return of the pins. The Treasure also provided a count of pins for each organization.

Magnetic Signs - (FYI)

This item concerns the sale status of the magnetic signs. The Treasure has records of the signs for each organization.

Donation From USDA - (FYI)

Charlie Holley noted that the USDA is totally committed to the ARTS and its goals and mission. He made a presentation to the ARTS on behalf of the USDA in the form of a donation in the amount of \$500.00. The ARTS Chairman recognized the value of the donation and thanked the USDA for their generous donation.

Reports from past meetings -

Copies of the minutes of the past meetings are available:

October 2002 (Cocoa Beach, FL); January 2003 (Washington, DC); Summer (June) 2003 ARTS Alliance Meeting (Oklahoma City, OK); Fall (October)2003 ARTS Planning Meeting (Orlando, FL); Spring (March) 2004 ARTS Meeting (Portland, OR); Summer (June) 2004 ARTS Meeting (Denver, CO); Fall (October)2004 ARTS Meeting (Orlando, FL); Spring (February) 2005 ARTS Meeting (San Antonio, TX); Summer (June) 2005 ARTS Meeting (Portland, OR); Fall (October) 2005 ARTS Meeting (Orlando, FL); and April 2006 (Charlotte, NC)

Confirm Actions by the ARTS Board & Officers Since the Last Meeting - (Attachment 2)

This item concerns a discussion and vote to confirm the actions taken by the ARTS Governing Board and the ARTS Officers since the April 2006 meeting. The attached list of these actions needs to be reviewed and confirmed. The following MOTION is submitted for consideration and vote:

*MOTION: Be it resolved that the actions taken by the ARTS Governing Board since the April 2006 meeting be confirmed.
(MSC)*

NSDC Information - (FYI)

55th NSDC - San Antonio, TX -

Jim Maczko reported on ARTS participation on the panel of a seminar titled "ARTS - Where Are We Now". There was a discussion that the description of our sessions provide more information about what will be included. The updated ARTS Tri-Fold brochure was inserted into the registration packets of convention attendees. The ARTS had an impressive display in the Showcase Of Ideas. There was a brief discussion of the possibility of recording (audio) the education seminars. The NEC reps will bring this issue to the NEC. The ARTS Secretary will provide information about the audio recording which is done at the CALLERLAB conventions. There was also discussion of recording the ARTS seminars and providing copies free of charge to help promote the ARTS.

56th NSDC - Charlotte, NC - (FYI)

We plan to participate in the education seminars and also have a display in the showcase.

57th NSDC - Wichita, KS - (FYI)

Jim & Edythe Weber are the Education Chairman for the NSDC. No specific plans have been made, however, we do plan to present three seminars. We plan to have a display in the showcase.

58th NSDC - Long Beach, CA - (FYI)

We have had no contact with the 58th NSDC staff. We plan to have a display in the showcase.

59th NSDC - Louisville, KY - (FYI)

We have had no contact with the 59th NSDC staff. We plan to have a display in the showcase.

Publicity Ad-Hoc Committee - (Michael Streby, Chairman)

Video Projects - ARTS Publicity -

This item concerns production of a video which would be targeted to existing dancers to help publicize The ARTS; its goals, mission, and accomplishments. Michael Streby reported a video was available and would be viewed during a break.

Toll Free Telephone Number - (Attachment 3)

Kimberlee Streby provided a report of the activity on the toll free number. There has been an increase in activity, see attached report. Kimberlee asked for all reps to provide information about dancing and contact information.

Publications - (FYI)

This item concerns a list of publications and contact information. The data is being updated.

ARTS Tri-Fold Information Brochures -

The updated brochures were distributed at the 55th NSDC in San Antonio, TX in June 2006. There was a suggestion that we look at the Tri-Fold brochure with the idea of improving the appearance of the brochure. There was general agreement that improving the Tri-Fold could make it more attractive and therefore encourage more people to read it. There were suggestions to use color and a better quality paper for printing. The ARTS Secretary will contact a local printer to determine approximate costs for color and better paper.

Ask ARTS - (FYI)

Del Reed reported that Ask ARTS #6 (Dance America) has been approved and is ready for distribution. The ARTS Secretary will send this article to all reps. Del asked for ideas for future articles and received several suggestions. There were several suggestions for future articles.

PR Ad-Hoc Committee - (Tim Marriner, Chairman)

Members Peg Tirrell and Dana Schirmer

(NOTE - The Secretary did not send this item to the committee as an action item, therefore, no action was taken)

Public Relations (PR) Proposal -

This item concerns a proposal from the Portland PR company Weber/Shandwick. This proposal has been submitted, reviewed, discussed, and voted on by the Board. Considerable and lengthy discussion of this item resulted in rejection of the proposal and all seven items: A. Sample News Release and How-to Fact Sheet; B. Media Tips and Tricks; C. Square Dancing Backgrounder D. PR/Marketing Success Story Round-up Area; E. Stock Photos on Square, Round and Traditional Dancing; F. Program Recommendations; and G. News Release on Survey Results.

During the April 2006 ARTS meeting there was discussion that at least some of the items should be revisited. Brief discussion of this item resulted in agreement that the PR Ad-Hoc Committee would review the Weber/Shandwick proposal and make recommendations to the Board at this meeting. No report was available at this meeting. The committee will be asked to provide a report at the Fall 2006 ARTS meeting.

Public Relations (PR) Project -

This item is related to the Weber/Shandwick PR Proposal. After rejection of that proposal another proposal was made that Members of The ARTS would create the PR materials needed. The following Members were selected for an Ad-hoc Committee to work on this issue: Tim Marriner, Peg Tirrell, and Dana Schirmer. No action will be taken on this item until the PR Proposal from Weber/Shandwick has been revisited and discussed.

OLD BUSINESS -

Teaching Dancing In Schools - (FYI)

Square Dancing -

This item concerns projects to provide information and materials for square dancing in schools. There have two projects completed: 1 Moving & Grooving from Canada and 2) Square dancing 101 from California. Bonnie Abramson provide a brief report on the status of the program to include information that production and provisions for sale of the program is now in place. There was a suggestion that a business card size information handout be published and made available. Another suggestion was to post the order form on the ARTS web site. No additional action is needed at this time. This item will be removed from future agenda.

Contra Dancing -

Jeff & Kathy Smith reported they have been working on creation of a program featuring Contra Dancing which is similar to Square Dancing 101. Copies of this program are available from Jeff & Kathy (j-smith04@charter.net).

Incentive Marketing Proposal (Jim & Judy Taylor and Judy Winter & Dan McPeek) (Attachment x)

This item concerns a proposal for a marketing strategy called "Incentive Marketing". The idea behind this strategy is to provide incentives to those in the dance activity which are designed to encourage more individual participation in the marketing effort. This idea is viewed as a start for coordinating square dancers across the country toward everyone's common goal of increasing the number of dancers, and enhancing our image. The group presented a ten minute Power Point slide show which provided much detail about the program. The Power Point presentation included color slides and narration. Copies of the Power Point file are available from the ARTS Secretary. Copies of the slides in the presentation are attached.

After the presentation there was considerable discussion about the presentation, the idea of "Incentive" or "Buzz Marketing", and the work which would be required to implement and publicize this marketing tool. The program involves obtaining "incentive" prizes or rewards which would be donated by businesses in exchange for advertising or other considerations. The prizes or rewards would be presented to dancers and other participants in the marketing effort based on their level of participation.

A major component of this proposal is creation, maintenance, and use of the internet and a web based tracking, and reporting system. Creation of an acceptable web site will require considerable web site expertise and related expenses. There was discussion and questions relating to estimates of what these expenses may be. Ken Robinson, a square dancer and experienced web designer, provided input and volunteered to create a sample web site and an estimate of the cost for web site creation and hosting. Ken agreed to send web URL links to sites he has developed, please contact Ken at: KenRbnsn@Rbnsn.com Extensive discussion of this item resulted in agreement that a committee be established to investigate this idea and to bring a proposal to include sample web site information, cost estimates, and more information about how the program will work to the Fall 2006 ARTS meeting. The following committee was established to conduct the investigation and create a proposal: Jim & Judy Taylor, Chairman and Members Judy Winter & Dan McPeek, Ken Robinson, and Jim Weber. Discussion of this item resulted in the following MOTION:

MOTION: Be It Resolved That: An Incentive Marketing Committee be created to investigate the proposal for an Incentive Marketing program and provide a report at the Fall 2006 ARTS meeting. The committee includes the following: Jim & Judy Taylor, Chairman and Members Judy Winter & Dan McPeek, Ken Robinson, and Jim Weber. (MSC)

(NOTE - The ARTS Chairman asked that the Committee provide information and cost estimates to the Chairman in time to be submitted to the attorney in North Carolina for review prior to the Fall 2006 ARTS meeting.)

Nationwide Benefit Dance (Dance America) - (FYI)

This item concerns a series of nationwide fundraising dances to benefit The ARTS. The dances are scheduled for February 29, 2008. Linda Shaw has agreed to Chair this project. Linda has produced and distributed advertizing materials. All ARTS organizations are encouraged to help advertise these dances and individuals are encouraged to plan, sponsor, and hold one of these dances. Dance sponsors and locations will be listed on the ARTS web site. No additional action is required at this time. There was general agreement that this provides an opportunity to promote the dance activity. This item will remain on the agenda for future meetings

By-Laws Change

This item concerns a proposed By-Laws change to eliminate the requirement for the Governing Board to Vote on applications from Associations and individuals. In accordance with the By-Laws, the following MOTION was presented and discussed during the April 2006 ARTS Meeting. Brief discussion of this item resulted in the following action. The following MOTION was submitted for a vote.:

MOTION: Be It Resolved That: The ARTS Bylaws, Article II, Section B, be amended to read "Associate Membership will be open to any Dance Related Organizations, Recreational Leaders, or Supporters of the Dance activities. Associate Membership status will be granted to contributors who annually donate a minimum of \$100 to the ARTS.

Be it further Resolved That: The ARTS Bylaws, Article II, Section C, be amended to read "Individual Membership will be open to any individual. Individual Membership status will be granted to contributors who annually donate a minimum of \$25 per individual to the ARTS." (MSC)

The ARTS & YTB Travel - (FYI)

Jim Weber reported that the online travel site has been activated. Jim provided a report of activity on the site. All organizations and individuals are encouraged to help promote the site. It has also been featured in an Ask ARTS article. This item will remain on future agenda so that reports of activity can be presented to the group.

Web Site - (Jim Weber) (FYI)

This item concerns the web site for The ARTS. The web site is online and available. Jim Weber will provide an update. No Additional Action is required at this time. This item will be removed from future agenda.

Newsletter - (FYI)

Peg Tirrell, Newsletter Editor, reported the newsletter is in production and the process to draft, approve, and distribute the newsletter is working. No additional action nor report is needed at this time. This item will be removed from future agenda.

Committee Structure Proposal (Attachment x)

This item concerns a proposal that the Board create a structure of Standing Committees to receive, review, and action on items of interest to the Board. The Committee receiving the item would be required to take action and report to the Board. An ARTS LOG was submitted for this item to gather information about the committees of the member organizations. The attached list provides information about the committees of the ARTS organizations. The ARTS Secretary will send this issue to the ARTS Officers for discussion and suggestions for a committee structure for ARTS business.

Square 4 Life -

Al & Linda Shaw provided a report of their visit with Don & Angie Feenerty, organizers of the Square 4 Life program. Their program is primarily research for funding sources. Information about non-profit organizations can be found at: <http://www.nonprofitdata.com/index.phtml?cmd=233> Apparently the Square 4 Life organization is a wellness initiative program. It is not a traditional Square, Round, Contra, nor Traditional dance program. They dance once a month and normally have approximately 60 people attend. Most of these are new people, with only a few repeats. The dance event will include rounds, squares, contra, traditional, lines. Mixers, and other forms of dancing. Additional information about the can be found at: <http://www.feenerty.com/square4life/page2.html>

Al reported that Don & Angie do about 30 hours of research for funding to support their program. They became familiar with the requirements of the funding agencies and submitted grant requests in accordance with instructions. They implemented a publicity campaign to publicize their group and became involved with the community. When they submitted their request for a grant they were well known in the community. They were accompanied to the grant request meetings by up to 40 dancers. The grant money they received has been used to pay for the live band at their dances. This item will be removed from future agenda.

ARTS Dancer Survey - (FYI)

This item concerns the dancer survey which has been done at several events. Gene & Connie Triplett will make an official request that the ARTS be allowed to conduct a survey in Charlotte and that the 56th NSDC staff help in distribution of the survey forms as was done in Denver and Portland. Michael Streby reported that the results of all the various surveys have shown very consistent results. It is anticipated that the results from the survey in Charlotte will be consistent with previous results. Michael was asked to provide the results from the Portland NSDC to Jim Weber for posting on the ARTS web site.

Executive Secretary/Administrative Assistant - (FYI)

Previous discussions of this issue have resulted in agreement that the ARTS should, at some future time, hire a person who would perform the duties of an Executive Secretary/Director. There has been agreement that this issue would stay on the agenda for future discussion. Jim Maczko has begun drafting guidelines and a job description for this person. This item will stay on the agenda for future discussions.

Spring 2007 Meeting -

This item concerns the Spring 2007 ARTS meeting previous discussion of this item resulted in agreement that the meeting would be held at the WASCA event in the Washington, DC area on Sunday, March 18, 2007. The ARTS Secretary has been in contact with the WASCA General Chairman, Daryl M. Davis. She has agreed to arrange for the hotel to set up the ARTS meeting for Sunday. We will plan to start the meeting at 9:00 AM. for more information.

ARTS Business/Action Plan -

This item concerns a long range Business Plan for the organization to cover up to a ten year time span. The Business Plan was approved during the October 2005 ARTS meeting. The plan began in June 2005 and provides milestones through January 1, 2012.

During the April 2006 ARTS meeting there was agreement that creation of an electronic mailing network to distribute E-mail directly to all Square, Round, Contra, Traditional, and other dancers was the best method to disseminate ARTS information. Al Shaw also agreed to work on this project.

The ARTS Secretary has discussed this item with Paul Walker, Publicity Chairman for the 56th NSDC, who has created an "E-mail Tree" through which information is distributed to a large number of dancers. The ARTS may be able to learn from the work Paul has done to help create our mailing list. Ken Robinson provided some information about E-mail distribution programs. Many of these lists require the recipients to agree to receive messages. Jim Weber reported that the mailing list which is part of the ARTS web site provides the capability of dancers to add or remove their E-mail address to the list and receive messages sent to the list. This system requires those signing up to agree.

The E-mail distribution system can work like a mail tree where the message is sent to individual state or region coordinators, then the coordinators will send the message on to a smaller group.

Disney World Proposal - (FYI)

This item concerns a proposal from Disney World, Youth Events Group, that the ARTS sponsor a dance event at Disney. The main focus of this proposal is to sponsor an event featuring youth dancers. Discussions with Disney representatives resulted in agreement that initially the event should be open to all dancers. Subsequent to the April 2006 ARTS meeting additional information from Disney indicates they are now looking for The ARTS to make a financial commitment to cover the costs of this event. The Secretary has had additional contact with Disney, however, we do not have any additional information at this time. The Secretary will continue to work with Disney to collect applicable information. The information collected thus far indicates that it will be difficult, if not impossible, to come to an agreement with Disney. Upon receipt of additional information, the ARTS Secretary will provide input and recommendation to the ARTS Board.

Add-A-Buck Project - (FYI)

This project was presented, discussed, and approved at the at the April 2006 meeting. Eydthe Weber reported the materials have been distributed. There was general agreement that the committee will contact the recipients of the materials to request input and a critique of the program. Progress and status reports will be made upon receipt of the additional information. This item will remain on future agenda to allow for status reporting.

Auxiliary Board Memberships - (FYI)

Following April 2006 ARTS meeting the Secretary received a message from the Country Dance & Song Society. They will be considering our invitation to join as an Auxiliary Board Member. No additional report nor action is needed at this time.

Grant proposal - (Attachment x)

This item concerns a Grant Application to the RWJ Foundation as proposed by Alitia and John Becker - USDA Plains Region Vice Presidents and Youth Advisors. Grant applications to the RWJ Foundation must be done by an IRS 501 (c)(3) organization. The basis for this Grant is to deal with childhood obesity through the support of Dance Instructors in Schools supplemented with the Square Dance 101 booklet from the California Association of Physical, Education, Recreation & Dance (CAHPERD). Discussion of this item during the October 2005 ARTS meeting resulted in approval of a MOTION that the Grant Application be accepted for review and revision prior to submission to the RWJ Foundation. The CALLERLAB Grant Writing Committee has submitted review comments which have been provided to the Board and are attached. Additional action will be required to re-write the grant request.

There was some discussion of a suggestion that we approach a professional grant writer to review this grant and provide an estimate of the validity of submitting such a grant, and the cost to prepare it. The ARTS Chairman agreed to investigate this issue and provide a report at the Fall 2006 ARTS meeting.

Recruiting Plan - (FYI)

This item concerns the plan accepted by the ARTS Board for presentation to other groups to be modified by other organizations as desired. Ken Robinson provided a brief report on the work he has done to create a web site to support and promote the Recruiting Plan. The web site Ken has created is available for review. A basic site structure is in place, however, there is no text on the site. The site structure needs considerable more work and text for web pages will need to be created. There was general agreement that the basic site structure looks good and that considerably more work needs to be done. Ken was asked to send a link to the sample site to the ARTS Secretary (ARTSSecretary@aol.com) and the Secretary will send it on to the Reps.

Nomination Of Officers -

The Bylaws provide for the following: A) Nominations for office shall be received at the Summer meeting of the Corporation from the member organizations of the Governing Board; B) Elections for office shall take place at the Fall (Annual) meeting of the Corporation; and C) Any member representing one of the Governing Board organizations shall be eligible to hold office in the Corporation. Nominations for ARTS Officers will be submitted at this meeting and the election will be done during the Fall 2006 ARTS meeting. The ARTS officers shall be nominated and elected in the following order: 1) Chairman, 2) Vice Chairman, 3) Secretary, and 4) Treasurer. Tim Crawford, Chairman and Members Gene Triplett, and Doc Tirrell were appointed as the Nominating Committee. The following is the proposed slate of officer for the election to be held at the Fall 2006 ARTS meeting:

- Chairman: Mike Jacobs - accepted
- VC: Mike Jacobs- accepted
Scott Philips- accepted
- Treasurer Edythe Weber- accepted
- Secretary: Jerry Reed- accepted

NEW BUSINESS -

Friendship Set to Music (Minnesota TV program series) (Attachment x)

This item concerns a series of 61hour long TV programs produced by the square dancers of the CE Region of Minnesota. This is a lively TV series highlighting square dancing. The series is currently being aired on 70 cable stations in 8 states. The series is available to other clubs and associations which would like to use the shows. The programs are available for a donation of at least \$6.00 each through the CE Region of Minnesota; Phone: 952-472-0006 or E-mail sqdance@ties2.net Information is available on the web at: www.squaredanceminnesota.com

Discussion of this item resulted in agreement that this is a valuable program which should be publicized and that the ARTS should help with publicity and promotion of this program. A Tri-Fold brochure with additional information and details is attached.

Response to Commercials

This item concerns a suggestion that The ARTS encourage dancers to respond positively to the use of square dancing in TV commercials. The idea is to let the PR firms which produce TV commercials a that there is a large population of dancers which appreciates the positive image portrayed in TV commercials. Several reps agreed that this would be a good idea. The Chairman agreed to find the name and address to which dancers can respond for the recent Aleve commercial.

ARTS Ad in Singles Flyer (FYI)

This item concerns the ad on the flyer for the 2006 Nationals Dance-A-Rama which was approved by ARTS LOG #06-0511-001. There was discussion that the proposed ad content is bland and should be improved. There were suggestions that the ad include information about accomplishments and other information about the ARTS. The due date for input for the ad is July 5, 2006. Ron Holland was asked to provide a draft of the ad for approval by the ARTS officers.

Publicity Idea (FYI)

This item concerns a suggestion that the ARTS purchase 'squeeze toy' articles, such as a replica of a pill with ARTS contact information and logo and a slogan such as "Dancing Is Good For Your health - No Prescription Required." These could be purchased by the ARTS and distributed for no cost to dancers, clubs, and associations. Kathy Smith from CONTRALAB was asked to investigate availability, source, and cost and provide a report at the Fall 2006 ARTS meeting.

NEXT MEETING -

The next meeting is scheduled for October 1, 2006 in Orlando, FL near the airport. The meeting will be held in the Clarion Hotel. The hotel is near the airport and provides a free shuttle from the airport. Sleeping room cost will be approximately \$79.00 per night and meeting space will be comp at no cost. The meeting is scheduled to start at 9:00 AM on Sunday, October 1, 2006. As agreed by the ARTS Governing Board, The ARTS will host future meetings. The ARTS Secretary will provide details when available.

ADJOURNMENT -

The meeting adjourned at 1:15 PM on Sunday, Jun 25, 2006

Submitted By

Jerry L Reed
ARTS Secretary
Transcribed from tape
Approved August 14, 2004 by ARTS LOG 06-0703-001

06/14/06

Alliance of Round Traditional and Square Dance Inc
Financial Statement
April 1 - June 16, 2006

Beginning Balance April 1, 2006	\$19,180.94
Income	
YTB Travel	166.54
Magnetic sign sales	75.00
Lapel Pins Sales	105.00
Miscellaneous Income	25.00
Total Income	371.54
Expense	
ARTS Travel.com	-49.95
Advertising	943.15
Office Supplies	12.34
Postage and Delivery	56.05
Printing and Reproduction	84.00
Telephone	94.10
Total Expense	1,139.69
Ending Balance June 16, 2006	\$18,412.79

06/15/06

Alliance of Round Traditional and Square Dance Inc
Income and Expense Detail
 April 1 through June 16, 2006

Type	Date	Name	Memo	Amount
Income				
YTB Travel Royalties				
Deposit	5/31/2006	YTB Travel	Royalties	14.30
Deposit	5/31/2006	YTB Travel	Royalties	60.48
Deposit	6/1/2006	YTB Travel	Royalties	49.95
Deposit	6/1/2006	YTB Travel	Royalties	41.81
Total YTB Travel Royalties				166.54
Magnetic sign sales				
Deposit	6/2/2006	Philips, Scott	IAGSD Magnetic sign sales	75.00
Total Magnetic sign sales				75.00
Lapel Pins Sales				
Deposit	6/2/2006	Williford, John & Dimple	NEC lapel pin sales	50.00
Deposit	6/2/2006	Holland, Ron	SSDUSA lapel pin sales	50.00
Deposit	6/2/2006	Reed, Jerry & Del	CALLELAB lapel pin sales	5.00
Total Lapel Pins Sales				105.00
Miscellaneous Income				
Deposit	6/14/2006	California Square Dance Council	Return of Showcase Space Rent	25.00
Total Miscellaneous Income				25.00
Total Income				371.54
Expense				
ARTS Travel.com				
Deposit	6/1/2006	YTB Travel	YTB Travel - Reimburse 1 mth fees	-49.95
Total ARTS Travel.com				-49.95
Advertising				
Check	4/6/2006	National Squares	ARTS Travel ad in National Squares	120.00
Check	5/30/2006	Shaw, Al & Linda	Printing, duplication, mailing - Add-A-Buck Promo pa...	573.15
Check	6/15/2006	Dancing on the Rock	1/3 page ad on 2007 Dance-a-Rama Flyer	250.00
Total Advertising				943.15
Office Supplies				
Check	6/13/2006	Office Depot	Office supplies	12.34
Total Office Supplies				12.34
Postage and Delivery				
Check	4/7/2006	Postmaster	Stamps & Mail ARTS packet to Charlotte NC	11.85
Check	5/30/2006	ROUNDALAB	Shipping ARTS flyers to Texas	44.20
Total Postage and Delivery				56.05
Printing and Reproduction				
Check	5/30/2006	ROUNDALAB	Folding ARTS flyers for NSDC in Texas	84.00
Total Printing and Reproduction				84.00
Telephone				
Check	4/2/2006	Kimberlee Streby	Toll free Phone bill - April 05-Mar 06	94.10
Total Telephone				94.10
Total Expense				1,139.69
Net Income				-768.15

**ARTS Governing Board and Officers Actions
April 2006 thru June 5, 2006**

This document is a report for the actions taken by the ARTS Governing Board or ARTS Officers from April 2006 thru May 2006.

There were no actions taken between April 2006 and May 2006

The following are the actions taken thru June 5, 2006

ARTS LOG #06-0511-001 (Ad on Singles Flyer)

Action Completed as of 06-01-2006 - The Board Approved the following MOTION:

MOTION: Be It Resolved That: The ARTS place an ad at a cost of \$250.00 on the flyer for the 2006 Nationals Dance-A-Rama.

ARTS LOG #06-0516-001 (List of Committees)

Action Completed as of 06-05-2006 -

The purpose of this ARTS LOG was to gather information from Board Member organizations regarding the committees which each organization has. After input from organizations a comprehensive list of those committees will be published. Only five organizations responded to this ARTS LOG: CALLERLAB; CONTRALAB; IAGSDC; ROUNDALAB; and SSSDUA. A PDF file with the results was sent to the ARTS Reps. This item will be discussed t at the June 2006 ARTS meting.

ARTS Learn to Dance Phone Report
866 445-2787

Having located earlier phone records this shows the history of the ARTS phone calls since it's inception, January 18, 2005, through May 18, 2006. Our very first call was from Liberty Missouri. April 2005 and February 2006 have been updated from the last report. Notice in April '05 we went international.

Date	State	#
January 05		0
February	CA	1
	MO	1
February	Total	2
March	CA	1
	NY	1
	TN	1
March	Total	3
April	CA	3
	Nova Scotia	1
	WA	1
April	Total	5
May	CA	1
	IA	1
May	Total	2
June	CA	1
	IL	1
	NY	1
June	Total	3
July	CA	1
	OH	1
July	Total	2
August	AZ	1
	CO	1
	DC	1
	NC	1
	NY	1
August	Total	5
September	CA	1
	FL	1
	IL	1
	TN	1
September	Total	4
October	MD	1
	SC	1
	WA	1
October	Total	3

November	CA	1
	CO	1
	MO	1
	SD	1
	TX	1
November	Total	5
December	CA	1
	MO	1
	NC	1
December	NM	2
	Total	5
January 06	CA	2
	DC	1
	FL	1
	OH	2
	PA	1
	TX	1
	VA	1
January	Total	9
February	AL	3
	CA	1
	FL	3
	IN	1
	GA	1
	MD	1
	NC	2
	NV	1
	SC	4
February	Total	17
March	LA	1
	NC	2
	NM	1
	NY	1
	SC	1
March	TX	2
	Total	8

ARTS Learn to Dance Phone Report
866 445-2787

April	CA	1
	MD	1
	MO	1
	NC	2
	SC	4
April	Total	9
May	OH	2
	NC	2
May	Total	4
Grand	Total	86

Kimberlee & Michael Streby

California Square Dance Council, Inc. Presents
"Square Dancing 101" - Elementary Edition

Square Dancing 101 is a comprehensive workbook designed for teachers or youth group leaders who want to teach Modern Western Square Dancing to their class or youth group. While targeted at a younger audience, this manual can be utilized by any age group wanting to learn the basic square dance movements - even adults!

The 3-ring binder/manual includes:

- Written instructions for teaching the basic square dance movements, broken down into 8 easy lessons that can be further broken down into up to three additional sessions. Text is supplemented by photographs and diagrams to show proper set-ups and dancer positioning.
- 3 CD set with lessons and reviews prepared by a professional square dance caller using high-energy, hip music enjoyed by children and adults alike.
- 1 Bonus CD featuring additional reviews and dance music.
- *History of Square Dancing* informational article - supplement your Social Studies program!
- Information and resources for locating square dance clubs throughout California and the United States.
- Scholarship Information for youth square dancers.
- Information on the California Youth Square Dance Competition, held annually in April. Open to any youth square dancers, youth groups or school teams.
- Information on organizing and maintaining a youth square dance group.

Order Yours Today!

CALIFORNIA SQUARE DANCE COUNCIL, INC.
"SQUARE DANCE 101" PROGRAM WORKBOOK ORDER FORM

Name: _____ Phone: _____

Address: _____

City, State, Zip: _____ Email: _____

School or Organization: _____

_____ "Square Dancing 101" Workbooks @ \$49 ea. (+ 7.25% Sales Tax = \$52.55 ea.) \$ _____

_____ Shipping (if not picked up at time of order) @ \$10 \$ _____

Total Due \$ _____

Payment: Cash Check Visa Mastercard (Will appear on credit card statement as Kwik Link)

Card # _____ Exp. Date _____ ID # (back of card/signature line) _____

Name on Card _____ Signature _____

Address Where Credit Card Bill is Received _____ City, State, Zip _____

Send orders or inquiries to: Kwik Link/Square Dance 101
c/o 479 Leoni Drive, Grover Beach, CA 93433
Attn: David & Susan Cleek - (888) 504-5465 / email: SD@rvh2o.com; www.squaredance.org

FOR OFFICE USE ONLY: Date Pd.: _____ Amt. Pd.: _____ How Pd.: _____ Rec'd. By: _____

Overall Concept for Incentive Recruiting Program

As members of the new ARTS organization, we are encouraged about the direction the ARTS Marketing program is taking—in particular, that of obtaining funds or in-kind services from major corporations, agreeing on the use of one logo and one slogan, and involving the clubs and the dancers at the local level. We think this is a terrific start for coordinating square dancers across the country toward everyone's common goal of increasing the number of dancers, and enhancing our image.

Recently, we learned about a method of promotion that fits the goals above and sounds promising in its concept:

There was an article in The Denver Post on Sunday 12/11/05 titled: "Secret Gets Out On Marketing's New Way In". It states that (as we all know) word-of-mouth marketing is a very effective way to spread the word. It also states that many of the "volunteer" promoters may have worn out their effectiveness, and are not willing to "market" on an on-going basis. The suggestion is that "Buzz Marketing" may be an answer. It involves recruiting "agents", setting up an incentive system, and developing a means of reporting and recording the word-of-mouth activity. The incentives could be money, or gifts, or points toward something. The reporting is done on the Internet, with someone recording and keeping track of the results.

ARTS could set up a nationwide incentive "Buzz Marketing" program where anyone could participate, file reports on-line, and accumulate credits toward something (such as mileage points, gift cards, National Squares subscription or National Directory, etc.) for such actions as recruiting, getting prospects to lessons, regaining past dancers, etc.

This incentive program could be promoted to the Councils/Federations, the Clubs, and the dancers at the Nationals, the State Festivals, and the State Associations. A Web site could be set up to record the activity, and the clubs could be responsible to authenticate the lessons, graduations and membership. This would be an on-going function; there would be no grand prize, which would suggest "the end". Everyone who participates could win!

This is our interpretation of what we read, and how it might apply to square dancing. We believe that ARTS might be the best organization to implement this program.

Presented to ARTS on June 25, 2006, by:

Jim & Judy Taylor
Dan McPeck & Judy Winter
Mike Bentley

Incentive Recruiting:

- The Incentive Recruitment Program is an adaptation of Buzz Marketing advertising.
- Word-of-mouth is the most effective form of advertising.
- The program would raise enthusiasm.

How the Program Works:

- A secured Web site is created for reporting dancers' accomplishments.
- A point system determines activity for rewards.
- Anyone can participate.
- Clubs or Councils verify lesson and membership information.

Incentives:

- Incentives (gifts) would be awarded based on the point system.
- Incentives would be provided by corporate sponsorships, obtained by individuals, clubs, federations, ARTS, etc.
- Organizations and businesses that donate could receive national advertising.

Benefits of the Web site:

- Use of computers, Web sites, data bases, and internet are of common use today
- Usage of computers minimizes time and meetings
- Corporations and organizations can have more exposure for less cost

The Ultimate Benefit:

An immediate increase in the number of dancers!!!

An Implementation Idea:

- At the 56th NSDC in Charlotte, use "Buzz Marketing" to get dancers to visit the ARTS booth.
- Example of a card:

Imagine 10,000 new prospects!
See how you can help at the
ARTS booth in the Lobby

Where do we go from here?

- ARTS agrees to create the program.
- A date is set to publicize the start-up (56th NSDC?)
- Find a professional to set up the Web site
- Set up a test market
- Put marketing material on the Web site
- Prepare the Implementation phase
- Promote the program to potential sponsors

Q & A:

- Who could use this program?
 - Any dance organization – Squares, Rounds, Contra, Clogging, etc.
- Would this replace any other program?
 - No! It just provides an incentive to make any program stronger and continuous.

Incentive Recruiting...

We all win!!

ARTS Organizations - Committees
(Draft 4 - June 17 2006)

1. CALLERLAB

SPECIAL INTEREST

CALLERS PARTNERS
GRANT WRITING
HANDICAPABLE
RECRUIT, PROMOTE, MAINTAIN
MULTI-CYCLE Sub Committee
WOMEN IN CALLING
YOUTH ACTIVITIES

PROGRAMMING AND COORDINATING

ADVANCED
APPLICATIONS REVIEW
CHALLENGE
CHOREOGRAPHIC APPLICATIONS
COMMITTEE FOR COMMUNITY DANCE
DEFINITIONS
MAINSTREAM
PLUS
PROGRAM POLICY

PLANNING AND RESEARCH

CALLER-COACH
CALLER TRAINING
CHOREOGRAPHIC REVIEW COORDINATOR
EDUCATION
PERIODIC SELECTION
RESEARCH AND DEVELOPMENT

MEMBERSHIP

ACCREDITATION
CALLER ASSOCIATION LIAISON
CANADIAN ADVISORY
OVERSEAS ADVISORY
PROFESSIONAL ETHICS

WAYS AND MEANS

FOUNDATION FUND RAISING

2. CONTRALAB

SUNSHINE
SCHOLARSHIP
CONTRALAB CONVENTIONS
QUARTERLY EDITOR

3. IAGSDC

CONVENTION ADVISORY

Resource for planning conventions

PETERSEN

Handles awarding financial grants to clubs. Funds come from a trust set up in one of our member's will.

CLUB DEVELOPMENT

Help existing clubs and potential new clubs.

4. NSDCA

No Response

5. NEC

No Response

6. ROUNDALAB

Provided Flow chart with 42 committees listed. The flow chart is available from the ARTS Secretary or ROUNDALAB Executive Administrator

7. SSDUSA

ARCHIVES

BYLAWS

HISTORIAN

INTERCOM & PUBLICITY EDITOR

WEB MASTER

ROOMMATE LOCATOR

8. USAWest

No Response

9. URDC

No Response

10. USDA

a. **After Party Committee** whose duty it shall be to coordinate the annual USDA After Party at the National Square Dance Convention;

b. **Alliance Committee** composed of at least five members who shall represent USDA at all meetings of the National Alliance of Square Dance Organizations – ARTS (The Alliance of Round, Traditional and Square – DANCE);

c. **Badge Committee** whose duty it shall be to receive valid requests for USDA badges of all types and cause the badges to be procured and delivered to the requestors;

- d. **Budget Committee** composed of the Treasurer serving as Chairman with three additional members whose duty it shall be to prepare the USDA Annual Budget for approval of the Executive Committee during the Winter Meeting and approved by the Board of Directors at the Annual Meeting;
- e. **Credit Card Committee** whose duty it shall be to promote and administer the USDA Credit Card Program;
- f. **Dress and Jacket Committee** whose duty it shall be to receive requests for the application of the USDA insignia on men's and women's apparel in conformance with the USDA approved design and causing the application to be done and the apparel returned to the requestors; and, to receive valid requests for USDA jackets and cause them to be procured and delivered to the requestors;
- g. **Education Committee** whose duty it shall be to develop, maintain and supplement a library of square dance educational material related to all aspects of the square dance activity, other than the dance itself, and to provide limited handouts of such material to Affiliate Members as requested;
- h. **Facilities Committee** whose duty it shall be to coordinate all block housing and meeting arrangements to accommodate the meetings of the USDA Executive Committee and Board of Directors held during the week of the National Square Dance Convention;
- i. **Handicapable Dancers Committee** whose duty it shall be to work to ensure that dancers with handicaps have the opportunity to enjoy square dancing;
- j. **Membership Committee** shall consist of the USDA President and the four Regional Vice Presidents, whose duty it shall be to receive applications for affiliation and review them for recommendation of acceptance or rejection as detailed in Section 4 b above;
- k. **National Folk Dance Committee** whose duty it shall be to ensure that the Square Dance is recognized and enacted permanently into law by the Congress and President of the United States of America as the National Folk Dance of the UNITED STATES OF AMERICA; and, thereafter to continually promote its recognition and acceptance as such;
- l. **Prescription Drug Card Program Committee** whose duty it shall be to promote and administer the USDA Prescription Drug Card Program;
- m. **Publications Committee** whose duty it shall be to publish and distribute a quarterly newsletter or magazine containing USDA news plus other articles of interest to square dancers nationwide;
- n. **Showcase of Ideas Committee** whose duty it shall be to coordinate the annual USDA Showcase of Ideas display at the National Square Dance Convention
- o. **Sound Committee** whose duty it shall be to transport and set-up the USDA owned sound equipment for all USDA meetings;
- p. **Square Dancer's Insurance Committee** whose duty it shall be to promote and administer the USDA Insurance Program;
- q. **USA Traveler Program** whose duty it shall be to promote and administer the USA Traveler Program;
- r. **Ways and Means Committee** whose duty it shall be to promote and administer ways and means of raising funds to improve and expand USDA services to the Affiliate members, and to the general square dance community;
- s. **Youth Advisory Committee** whose duty it shall be to promote and support youth square dancing throughout the country

**Review of ARTS Proposal
by CALLERLAB Grant Writing Committee
May 26, 2006**

- Initially, according to the RWJ Foundation website, the proposal needs to be formatted to fit the Brief Proposal Application. This form and the instructions are attached. The ARTS proposal will have to be drastically reduced in size and made more concise.

Suggestions:

- Overall, the narrative needs to be more succinct with clear, simple sentences.
- Statistics would make a more effective argument.

The University of Missouri, Columbia, did a study that says that 100% of children in the US will be obese by the year 2010.

Also, dance is healthy - include some statistics on the number of calories burned, how music is good for your health, and/or how it dancing helps mental health, also.

- Avoid using the phrase "We think" because they probably don't care what you think. They want to know what you can accomplish.
- Don't include "lingo" specific only to these (dance related) organizations. There needs to be sort of a translation into words and phrases that the non-square and round dancing world would understand.
- Objectives should be brief and measurable. A rule of thumb for objectives is to make them SMART - Smart, Measurable, Attainable, Relevant, and with a Time frame. It is not always possible to include all of these but it is best when they do.

Example of wording for stating the problem.

According to a University of Missouri, Columbia, 100% of children will be obese by the year 2010, if current trends continue. 100% of children will be subject to the health problems associated with obesity – diabetes, heart disease, joint pain, etc. What a frightening legacy! Our children are not active enough. In school or through organized sports, they receive instruction in the rules and techniques of baseball, basketball, softball, football, and soccer. Yet they are unlikely to continue these activities into adulthood. As adults, they are more likely to watch these activities than participate in them.

Objectives and Activities

- Good idea to mention the licensing.
 - Needs to be brief - ex. Eliminate the word "specific," it is unnecessary. Also, could eliminate the word "objective," since this is in the objective section.
- "basic" instead of "basis"
 - explain what Square Dance 101 is and why it is better than what teachers are already doing in schools – easy for teachers, saves them time,

Outcomes:

- should relate to the objectives, be measurable
- maybe refer to a life skill or life recreation

Research Methods

- will you ask questions, survey, focus groups,
- how will you gather the information and over what period of time
- who will do it
- basically more specifics

Communications

- how will you convince schools that this is better or different than what they have been doing, without insulting them
- connecting to the Learning Standards would be helpful
- how will you tailor the message to each audience

Collaborations

- Listing all the organizations is valuable, might be easier to read if done in bullet points

Additional suggestions:

- Connect this activity to educational or learning standards in several states. These standards may be available on the internet.
(NOTE - Illinois standards are found at <http://www.isbe.state.il.us/ils/>)
- Most of the proposals accepted by RWJ Foundation involve scientific research. That is not found in the ARTS proposal.
- Somehow deal with the fact that many schools already do some form of square dancing. It may not be Modern Western Square Dancing, but the people reading the proposal probably won't know that or understand the difference. What does this proposal have to offer that is different than what was done in the schools when we were kids or what is done now.

Format

Currently we are doing special "theme" shows as we spotlight a club or a region. Clubs or regions need to volunteer to be on the show and are invited to bring their callers and/or cuers to do a guest song or two on a show. Names of tunes need to be given to Dee at least one week prior to the taping. As long as funds are available, shows will continue to be produced and distributed to seventy cable stations in MN, ND, SD, Iowa, NJ, Kansas, WI, & Hawaii.

General Information

- All dancers who come to the studio are invited to dance during both shows that Saturday morning.
- The spotlighted club or region should bring its super banner to be under the spotlight during their show.
- Wear cool clothes--the lights are HOT! Wear your "showy" outfits--they look great against the blue drapes.
- Casual and prairie outfits are great also. Pick colorful ones.
- The shows are "timeless." No references are made to time of day or month or year.
- All dancers from both clubs scheduled on a Saturday morning should arrive at the studio by 9:15 a.m.
- We rehearse the show from 9:20 to 10 a.m. We tape the first show non-stop.
- We have a break from 11-11:20 to have refreshments and then rehearse the second show. We tape the second show non-stop at about noon (earlier if possible).
- Participants are encouraged to bring treats for the break. Water, coffee, and doughnuts are provided.

Cable TV airing

To get these shows airing on your public-access TV channel, you need to contact your local cable TV station and ask if they will air the show if you bring them tapes or DVDs or if the show is mailed directly to them. If they say "Yes," you need to contact Dee for tapes or DVDs.

Public-access cable TV stations serve the local subscribers, either by playing what they request or by airing what they create. Most stations (but not all) eagerly accept good, clean entertaining programs. Many have enthusiastic station managers (like our Jim Lundberg) who will be more than willing to help your club make your own shows (One is not enough!) for the local viewers. This is truly a not-for-profit effort to promote an all-American pastime: square and round dancing.

"Friendship Set to Music" numbers and show titles 2004-2005-2006

- 1: **Westonka Whirlers** (Dick & Ray)
- 2: **Spares and Pairs** (Dick & Ray)
- 3: **Bloomington Swirlers**(Dick, Mike Driscoll, Ray)
- 4: **Ar-Dales** (Dick, Mike Driscoll, Ray)
- 5: **County Line Squares** (Dick, Abe Maier, Ray)
- 6: **Dakota Grand** (Dick, Abe Maier, Ray)
- 7: **Hotfoot Stompers** (Dick, Tom Allen, Ray)
- 8: **Golden Swingers** (Dick, Tom Allen, Ray)
- 9: **Crystal Crosstrailers** (Dick & Ray)
- 10: **Triple T** (Dick & Ray)
- 11: **Friendship Production Staff** (Dick & Ray & Live band: Timbre Junction)
- 12: **Beaux & Belles** (Dick & Tom Allen & Ray)
- 13: **Richfield Squares** (Caller: Dick Cuer: Ray)
- 14: **Square and Twirl** (Dick & Dan & Ray)
- 15: **Single Circles** (Caller: Dick Cuer: Ray)
- 16: **North Branch Squares**(Caller: Dick Cuer: Ray)
- 17: **Northwest Region**(Dick, Roger, Royce Jim, Ray, Ed)
- 18: **Southeast Region** (Dick, Wayne Kubicek, Ray Ed)
- 19: **Jolly Promenaders** (Dick, Roger, Ray)
- 20: **Friendly Twirlers** (Dick, Roger, Ray)
- 21: **Circle Squares** (Callers: Dick, Mike, Ray)
- 22: **Cambridge Corners** (Callers: Dick, Mike, Ray)
- 23: **Dixie Diamonds:** (Plus Show) Happy Everything
Theme celebrating all the holidays in a year
- 24: **Red Hat Society** (Dick, Tom, Mike & Edie, Ray)
- 25: **Westonka Whirlers** (Dick & Ray & Robin)
- 26: **Spares and Pairs** (Dick & Ray & Robin)
- 27: **Ar-Dales** (Dick, Chuck, Ray & Ken)
- 28: **Central East Region** (Dick, Chuck, Ray & Ken)
- 29: **Mankato Circle 8** (Dick, Larry & Ray)
- 30: **St. Peter's Riverbend Promenaders**
(Callers: Dick, Larry Fruetel Cuers: Ray & Ken LaBau)
- 31: **SW Region** (Dick, Ernie, Dean Ray & Daryl)
- 32: **SW Area Clubs** (Dick, Ernie, Dean, Ray & Daryl)
- 33: **Family Dancing**(Callers: Dick & Mike Driscoll Cuers: Ray & Ken LaBau + live band: Timbre Junction)
- 34: **CW Region** (Dick, Myron, Ray & Ken)
- 35: **Multi-generation Dancing** (Callers: Dick & Mike Cuers: Ray & Ken + live music by Timbre Junction)
- 36: **Patriotic Music**(Dick, Tom, Myron Ray & Ken)
- 37: **Beaux & Belles/Love Songs** (Dick, Tom, Myron Ray & Ken)
- 38: **Rockin Country Dancers** (Dick, Larry, Ray)
- 39: **Pairs & Squares Battle Lake**(Dick, Larry, Richard, Ray)
- 40: **Wandering Wheels** (Dick, Dean Libby, Ray)
- 41: **Hotfoot Stompers** (Dick, Dean Libby, Ray)
- 42: **Rochester Clubs** (Larry, CJ, Ben, Ray & Ed)
- 43: **Youth Dancing** (Larry, CJ, Ben, Ray & Ed)
- 44: **Happy Halloween**(Dick, Roger, Ray & Robin)
- 45: "Tribute to Elvis" **Dakota Grand** (Dick, Mike, Ray, Robin)
- 46: **Hawaiian theme & Dan's P.A.C** (Dick & Dan)
- 47: **Merry Christmas**(Dick, Roger, Ray & Robin)
- 48: **Rock & Roll** (Dick, Mike, Ray & Robin)
- 49: **Hat Show with Square & Twirl** (Dick & Dan)
- 50: **Fair-Bow-Si-Do** (Dick, Wayne, Roger, Jim, Ray, Robin)
- 51: **Steele Steepers** (Dick, Wayne, Roger, Jim, Ray, Robin)
- 52: **Wedding Dresses/ Spares & Pairs**(Dick, Abe, Ray)
- 53: **Tribute to the USA /County Line**(Dick, Abe, Ray)
- 54: **Wearing the Green** (Dick, Ray)
- 55: **Square Dance Accessories** (Dick, Robin)
- 56: **Old-Time Gospel** (Dick, Tom, Ray, Robin, Ken)
- 57: **Boots Show** (Dick, Tom, Robin, Ken)
- 58: **Barn Dance** (Dick, Larry F., Ernie, Ray, Robin, Ken)
- 59: **Denim Dance** (Dick, Larry F., Ernie, Ray, Robin, Ken)
- 60: **Summer Parades** (Dick, Ray)
- 61: **Summer Activities** (Dick, Ray)
- 62: **Salute to the States** (Dick, Ray)
- 63: **Country (hats)** (Dick, Ray)

Taping at

LMCC Cable TV Studio
4071 Sunset Drive

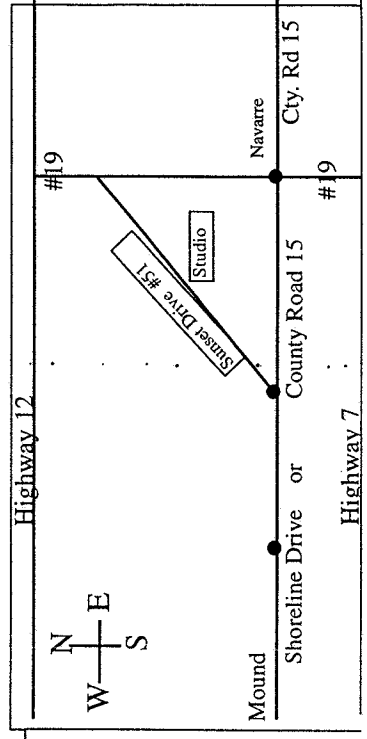
(it's a half block north of Cty. Rd.#15)

Take I-394 west to Ct. Rd.15 West.

Go to second stop light (about 6 miles).

Turn right. Go a half a block.

Studio is the first building on the right.



Staff

(all square dancers)

Square dance caller:

Dick Rueter

Round dance cuer:

Ray Belanger

Hosting the show:

Bob Wolff and Arduis Vining

Show's director & producer:

Dee Scott

Sets, lights, floor director:

Ken Scott

Graphics generator:

Bruce Clark, Barb Calhoun, Judy McKeand

Audio directors:

Jim Lundberg, Wayne Provart, Ken Anderson

Camera Operators:

Ron Davidson Richard Davideit
John Vining Ed Garlock
Mel Nelson Chuck Gustner
Shirley Nelson Rylan Bachman
Bill Ayers Jordan Anfinson
Wayne Provart Keith Scott

Production Assistants:

Velma Wolff Ruth Garlock
June Hestad Diana Clark
Shirley Nelson Martha Davidson
Barb Calhoun Dorothy Rust

Host TV Station/Studio:

Jim Lundberg, station manager,
& the LMCC Studio in Spring Park, MN

2006 Schedule

Clubs: sign up now to be spotlighted again!

July 8

Show #64: Royalty past & present
Show #65: Royalty past & present

August 11

Special FSTM dance/fundraiser:
"Minnesota Welcomes Missouri" at Harmonies

August 12

spotlighting 60 dancers from Missouri
Show #66: Missouri Clubs
Show #67: Missouri Clubs

Sept. 9

October 7
November 11
December 2

**Funding for tapes, supplies, and
postage provided by**



CE Region Crystal Crosstrailers
SE Region Spares and Pairs
NW Region Gotta Dance
NW T-Shirts Ar-Dales
NE Region TTT
SW Region Beaux & Belles
CW Region Square and Twirl
State Federation Silent Auction @ WW
51st Grant Silent Auction @ S&P
ETTA Ken & Dee Scott
Westonka Whirlers Bruce & Diana Clark
Bloomington Swirlers Timbre Junction
Hotfoot Stompers Dick Rueter
Dakota Grand Squares Mike & Sandy Driscoll
Richfield Squares Bob & Velma Wolff
County Line Squares

**The CE Region of Minnesota
presents a new cable TV show
featuring square dancing
& round dancing**



'Friendship Set to Music'



**a lively TV series
highlighting
modern western
square dancing,
the official folk dance
of the United States**

61 hour-long shows airing
Come dance "on the air"!

For further information:

Dee @ 952-472-0006 or
sqdance@ties2.net

www.squaredanceminnesota.com